

Mr. Serne– Item Number One, Westwood Farms Subdivision. Please state your name and address for the record.

Mr. Jungeberg – Brian Jungeberg, President of Westwood Farms HOA, 12525 Saddlebrook, Strongsville, Ohio 44149.

Mr. Serne– Please explain to the Board what you plan to do.

Mr. Jungeberg – I am president of the HOA.

Mr. Serne– Tony.

Mr. Biondillo – Are you with the company that is putting the sign in?

Mr. Jungeberg – No.

Mr. Biondillo – I think it looks good, the only comment I have is that the sign has to be a minimum of 10 feet from the edge of the right-of-way. We discussed that, they submitted a plan for that already so just wanted to reiterate that. Other than that the size and everything is in compliance with our ordinances and from Building it is in approvable form.

Mr. Serne– Ken.

Mr. Mikula – Just to echo what Tony said, they submitted a site plan that shows that they meet all the setbacks and site distance requirements.

Mr. Serne – I assume that it is externally lit.

Mr. Jungeberg – It will be, yes.

Mr. Serne – Jennifer.

Mrs. Milbrandt – No additional comments.

Mr. Serne – George.

Mr. Smerigan – I am good with the stone and I had the same question you did about the illumination but I am fine with it.

Mr. Serne- If there are no other questions or comments I will entertain a motion for Westwood Farms Subdivision.

Mrs. Milbrandt – I motion to accept the Recommendation of a 4' x 7', 28 SF externally illuminated Ground Sign having stone background and black letters for property located on the Common Area entryway island at the corner of Prospect and Greenfield, PPN 392-12-051; and the Recommendation of a 4' x 7', 28 SF externally illuminated Ground Sign having stone background and black letters for property located on the Common Area entryway island at the corner of Westwood and Country Way, PPN 392-04-034.

Mr. Smerigan – Second.

Roll Call: All Ayes APPROVED

GOLDFISH SWIM SCHOOL/ A J Signs, Agent

Recommendation of a 4'-8" x 18'-2" internally illuminated channel letter wall sign having red background, blue and orange copy with blue and orange graphics for property located at 12421 Pearl Road, PPN 396-03-047 zoned General Business

Mr. Serne– Item Number Two, Goldfish Swim School. Please state your name and address for the record.

Mr. Diionno – Vince Diionno, Blink Signs, 1925 St. Clair, Cleveland, Ohio.

Mr. Serne– Please explain to the Board what you plan to do.

Mr. Diionno – I am representing AJ Signs just to attend the meeting and discuss the signage that they will be putting up for Goldfish Swim School. It looks like they are wanting to paint the actual façade metal this orange here. That is their brand and their logo orange. There is also a tenant panel that they are going to be putting up and it is going to have that same exact logo with a white background.

Mr. Biondillo – On the ground sign up front.

Mr. Diionno – Yes.

Mr. Serne– Tony.

Mr. Biondillo – From Building, the only comment I have is that the sign is in compliance as far as the area is concerned. I am not sold on the idea that the back panel should be painted that color. I think it will contrast with the red roof of the Staples adjacent to it. I think if it is on the white background, I think you have enough coloring within the sign itself that it should pop. Even if you had to outline this area with the orange in order to get the

swim school. I just don't think it looks good with what the overall esthetics of the center. I believe that the tenant was supposed to perform that function of painting the background. I talked to Mike Bisjack the other day. Those would be my comments. Other than that it is in approvable form.

Mr. Serne – So what you are proposing is something like that?

Mr. Biondillo – No, I said even if they outlined this white.

Mr. Smerigan – You don't need to do that.

Mr. Biondillo – I think it will pop, it is going to be blue, that is pretty indicative of what it would look like on the white background.

Mr. Smerigan – I have seen their sign on a white background before and with the blue and the goldfish color, it pops pretty well. I don't think you need that orange background. I would concur with Tony, I think it is a bit of an over kill that really doesn't fit the rest of the center.

Mr. Diionno – Isn't that currently green?

Mr. Biondillo – That section is green but the Staples is red.

Mr. Diionno – Right, but the actual façade is green because I drove by it on the way here. Again I am just representing them but that is currently green so the green the orange and the blue would, I don't know if that would necessarily look that great together.

Mr. Smerigan – No, you would want to have a white background.

Mr. Diionno – So your recommendation is that we paint that white.

Mr. Smerigan – I am good with a white background there and I think that the white background will make the goldfish and blue lettering pop more. I am fine with the sign other than that, I just don't think the orange background is going cut it.

Mr. Serne – Anything else Tony?

Mr. Biondillo – No, that is it.

Mr. Serne – Ken.

Mr. Mikula – I have no comments.

Mr. Serne – Jennifer.

Mrs. Milbrandt – I concur with Tony, I think we don't need to orange background.

Mr. Serne – George.

Mr. Smerigan – It's an illuminated sign so it is going to pop anyway particularly at night.

Mr. Diionno – So I will let them know that you recommend them painting this white instead of green and possibly doing an orange outline around this?

Mr. Smerigan – He is giving you that as an option. I don't know that you really need to do that.

Mr. Diionno – The Swim and School the interior white they could do that the orange. Would that be okay if we added any type of orange to this if we are doing white background?

Mr. Smerigan – I am okay with that.

Mr. Diionno – I just wanted to make sure so that I had all the options for them so that they could recreate the drawing.

Ms. Brill – We will need to have some kind of a revised drawing before permitting.

Mr. Diionno – Who should I send the drawing to?

Ms. Brill – Send it to me.

Mr. Serne- If there are no other questions or comments I will entertain a motion for Goldfish Swim School.

Mrs. Milbrandt – I motion to accept the Recommendation of a 4'-8" x 18'-2" internally illuminated channel letter wall sign having white background, blue and orange copy with blue and orange graphics for property located at 12421 Pearl Road, PPN 396-03-047 zoned General Business

Mr. Smerigan – Second.

Roll Call:

All Ayes

APPROVED

Mr. Serne- Is there any other business to come before the board?

Hearing no further business. The Chairman adjourned the meeting.

Dale Serne /s/

Dale Serne, Chairman

Carol M. Brill /s/

Carol M. Brill, Administrative Assistant,
Boards & Commissions

Approved