

STRONGSVILLE ARCHITECTURAL REVIEW BOARD

MINUTES OF MEETING

December 16, 2008

The Architectural Review Board of the City of Strongsville met for Caucus in the Mayors Conference Room at the 16099 Foltz Parkway, on ***Tuesday, December 16, 2008 at 8:30 a.m.***

Present: Architectural Review Board Members: Bill Boron, ARB Chairman, Tim Huffman, Frank Bohac, Ken Mikula, City Engineer, Tony Biondillo, Building Commissioner Jennifer Milbrandt, City Forester, Bob Hill, City Planner.

The following was discussed:

MASTER SIGN PROGRAM REVISION: The Board agreed that there were no issues.

PARKER INDUSTRIAL HOSE DIVISION: Mr. Foulkes stated that the sign was basically the same as the current one but a little bit wider.

MEN'S WEARHOUSE & TUX: The Board agreed that it is a nice sign. Mr. Foulkes stated that the size would need to be reduced to meet code.

NEW YORK PIZZERIA: Mr. Boron stated that the applicant needed to show revised drawing which were not submitted.

EUROPEAN DESIGNER & VERSATILE ALTERATIONS: The Board agreed that the signage looked good.

MIGUN: Mr. Huffman stated that the raceway was an issue. Mr. Boron stated that the applicant needed to show where they planned to mount the sign.

CAMP BOW WOW: The Board was in agreement that the signage looked fine.

Roll Call:

Members Present: Mr. Boron, Chairman
Mr. Huffman
Mr. Bohac
Mr. Biondillo, Bldg. Comm.
Mr. Mikula, City Engineer
Mrs. Milbrandt, City Forrester
Mr. Hill, City Planner

Also Present: Carol Oprea, Recording Secy.

EXCUSE MR. BIONDILLO

Mrs. Milbrandt - I move to excuse Mr. Biondillo for just cause and recognize Mr. Foulkes to be the Building Department representative.

Mr. Huffman – Second.

Mr. Boron – Secretary, please call the roll.

Roll Call: All Ayes APPROVED

Approval of Minutes

Mr. Boron – You have had a chance to review the minutes of December 2, 2008. If there are no additions or corrections they will stand as submitted.

NEW APPLICATIONS:

MASTER SIGN PROGRAM REVISION/ Dan Beeman, Agent

Recommendation of Revisions to the Master Sign Program for KTM Foltz LLC as outlined in their Sign Program dated and received by the City on November 24, 2008. Property located at 17295 Foltz Parkway, PPN 394-04-008 zoned General Industrial.

Mr. Boron –Item Number One, Master Sign Program Revision for KTM Foltz LLC. Please state your name and address for the record.

Mr. Beeman – Dan Beeman, Wagner Sign Company, 7135 W. Ridge Road, Elyria, Ohio 44035.

Mr. Boron – Do you know what the changes are to the Master Sign Program?

Mr. Beeman – Yes, the only real change is to the wall sign. The original sign program which we put together for him had called for a 3' x 6' wall sign and that has been amended to a 3' x 8'.

Mr. Boron – Frank.

Mr. Bohac – It is fine.

Mr. Boron – Keith.

Mr. Foulkes – No issues.

Mr. Boron – Ken.

Mr. Mikula – It is fine.

Mr. Boron – Tim.

Mr. Huffman – No comment.

Mr. Boron – Jennifer.

Mrs. Milbrandt – No comment.

Mr. Boron – Bob.

Mr. Hill – No comment.

Mr. Boron – If there are no other questions or comments, I would entertain a motion for Revision to the Master Sign Program for KTM Foltz LLC.

Mrs. Milbrandt – I motion to accept the recommendation of Revisions to the Master Sign Program for KTM Foltz LLC as outlined in their Sign Program dated and received by the City on November 24, 2008. Property located at 17295 Foltz Parkway, PPN 394-04-008 zoned General Industrial.

Mr. Huffman – Second.

Roll Call:

All Ayes

APPROVED

PARKER INDUSTRIAL HOSE DIVISION/ Dan Beeman, Agent

Recommendation of a 3' x 8' internally illuminated Boxed Wall Sign having black background and white copy for property located 17295 Foltz Parkway, PPN 394-04-008 zoned General Industrial.

Mr. Boron –Item Number Two, Parker Industrial Hose Division. Mr. Beeman remains at the microphone.

Mr. Beeman – The sign is 3' high and 8' wide, single face, internally illuminated wall sign. The background is black per Parker specifications and the copy is white. The copy would be routed out of the face.

Mr. Boron – You said that it is back lit?

Mr. Beeman – Actually if you look at the illuminated picture, it is going to be a back face lit. The illumination would come through Parker and the back would actually have a clear plastic face on it too so the illumination would halo around the center.

Mr. Boron – Frank.

Mr. Bohac – Its fine.

Mr. Boron – Keith.

Mr. Foulkes – It is fine.

Mr. Boron – Ken.

Mr. Mikula – It is fine.

Mr. Boron – Tim.

Mr. Huffman – Looks good.

Mr. Boron – Jennifer.

Mrs. Milbrandt – Looks nice.

Mr. Boron – Bob.

Mr. Hill – It is fine.

Mr. Boron – If there are no other questions or comments, I would entertain a motion for Parker Industrial Hose Division.

Mr. Bohac – I motion to accept the recommendation of a 3' x 8' internally illuminated Boxed Wall Sign having black background and white copy for property located 17295 Foltz Parkway, PPN 394-04-008 zoned General Industrial.

Mr. Huffman – Second.

Roll Call: All Ayes APPROVED

MEN’S WEARHOUSE & TUX/ Bill Holsman, Agent

- a) Recommendation of a 30” x 18’-9” internally illuminated channel letter Wall Sign having black and white copy, black trim and returns; and
- b) Recommendation of a 10” x 71” internally illuminated Tenant ID Panel having black copy on a white background for property located at 17986 Royalton Road, part of PPN 396-12-001 zoned General Business.

Mr. Boron –Item Number Three, Men’s Wearhouse & Tux. Please state your name and address for the record.

Mr. Holsman – Bill Holsman, Sign Lite, 12655 Coit Road, Cleveland, Ohio 44108.

Mr. Boron – Keith.

Mr. Foulkes – Your sizing, the application that was put in the size comes up a little over 45 SF total if you take the total area rectangle. If you take the actual negative space out, it might be okay.

Mr. Holsman – We actually did that, submitted it that way I thought.

Mr. Mikula – What is the total on that?

Mr. Holsman – 29.8.

Mr. Foulkes – That is not on your drawing anywhere.

Mr. Holsman – It should be on the right hand corner.

Mr. Foulkes – This is from November 26th.

Mr. Holsman – This is the one that they were supposed to submit.

Mr. Boron – I think on your application it still shows . . .

Mr. Holsman – It is 29.8 SF if you square off the ends.

Mr. Boron – Okay, that is the only issue that we had.

Mr. Holsman – It is actually only a 12” letter so it is not very tall.

Mr. Boron – I think on the application when you come for a permit, what you will need to do is put on the application, 29.8 SF.

Mr. Holsman – That is fine.

Mr. Boron – Frank.

Mr. Bohac – No issues.

Mr. Boron – Ken.

Mr. Mikula – I think it looks nice.

Mr. Boron – Tim.

Mr. Huffman – Very nice looking sign.

Mr. Boron – Jennifer.

Mrs. Milbrandt – I agree, I think it looks nice.

Mr. Boron – Bob.

Mr. Hill – Nice sign.

Mr. Boron – Just on the application when you submit for your signage, make sure that 29.8 SF is on there. If there are no other questions or comments, I would entertain a motion for .

Mrs. Milbrandt – I motion to accept the recommendation of a 30” x 18’-9” internally illuminated channel letter Wall Sign having black and white copy, black trim and returns; and recommendation of a 10” x 71” internally illuminated Tenant ID Panel having black copy on a white background for property located at 17986 Royalton Road, part of PPN 396-12-001 zoned General Business.

Mr. Bohac – Second.

Roll Call:

All Ayes

APPROVED

European Designer and Versatile Alterations/Jim Malik, Agent

Recommendation of a new 3' x 7' internally illuminated boxed Wall Sign having a white and pink background, black copy and black and white graphics, bronze returns for property located at 11053 Prospect Road, PPN 392-17-001 zoned Local Business.

Mr. Boron –Item Number Five, European Designer and Versatile Alterations. Please state your name and address for the record.

Mr. Malik – Jim Malik, 10187 Eureka Parkway, Parma Hts., Ohio 44130.

Mr. Boron – This is a reface of the existing sign, correct?

Mr. Malik – The existing sign is a wooden sign, all the other signs on the property are illuminated. What they are asking for is a sign, she is going to be partnering with a lady that is currently in there. They want an updated sign.

Mr. Boron – The sign basically stays the same as the panel itself?

Mr. Malik – That is a wood sign and this is going to be a lit sign.

Mr. Huffman – It is a new sign.

Mr. Malik – It is a new sign, yes.

Mr. Boron – Keith.

Mr. Foulkes – No issues.

Mr. Boron – Frank.

Mr. Bohac – No issues.

Mr. Boron – Ken.

Mr. Mikula – I have no issues.

Mr. Boron – Tim.

Mr. Huffman – I have no issues.

Mr. Boron – Jennifer.

Mrs. Milbrandt – No comment.

Mr. Boron – Bob.

Mr. Hill – No comment.

Mr. Boron – If there are no other questions or comments, I would entertain a motion for European Designer and Versatile Alterations.

Mr. Bohac – I motion to accept the recommendation of a new 3' x 7' internally illuminated boxed Wall Sign having a white and pink background, black copy and black and white graphics, bronze returns for property located at 11053 Prospect Road, PPN 392-17-001 zoned Local Business.

Mrs. Milbrandt – Second.

Roll Call: All Ayes APPROVED

MIGUN/Sukhjit Chauhan, Principal

Recommendation of a 2' x 10'-9" internally illuminated channel letter Wall Sign having green copy, green and white logo, bronze trim and returns and raceway to match building for property located at 14787 Pearl Road, PPN 396-19-001 zoned General Business.

Mr. Boron –Item Number Six, Migun. Please state your name and address for the record.

Mr. Chauhan – Sukhjit Chauhan, 13943 Bennington Blvd., Middleburg Hts., Ohio 44130.

Mr. Boron – Where is this sign going?

Mr. Chauhan – Right above Hobby Town. There is electrical right there. We are on the second floor.

Mr. Boron – That is going to be between there?

Mr. Chauhan – We are just moving the existing sign from a plaza by Johnny Malloy's and we are just moving to the next plaza over.

Mr. Boron – Keith.

Mr. Foulkes – Is this your elevation?

Mr. Chauhan – That was just to get the dimensions, it was the previous plan.

Mr. Foulkes – Where is the sign going on the actual building.

Mr. Chauhan – Right above Hobby Town USA.

Mr. Foulkes – Right above it? You couldn't show it on here? When I was reading this, first of all the application that I saw, it says 258 SF. You have 22 feet of frontage which would, is that supposed to be 25.8? You have your total square footage at 258 SF.

Mr. Chauhan – Yes. I just multiplied the two feet by ten feet.

Mr. Foulkes – That would be 20 SF.

Mr. Chauhan – Total square feet.

Mr. Foulkes – The way the ordinance reads, whatever your frontage is, you are permitted to have so much square footage. If you have 22 feet, you are allowed 33 SF but I would think that would also include the Hobby Town.

Mr. Chauhan – If that figure is this, it says 1 ½ times that right?

Mr. Foulkes – It is actually the building. The building takes up 22 feet, it is 1 ½ times.

Mr. Chauhan – Twenty two feet is just the length of it. The height is . . .

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Mr. Hill – You folks are on the second floor?

Mr. Chauhan – Right, we are on the second floor.

Mr. Foulkes – The way it reads is that the frontage so both Hobby Town and your sign would take up that total allowance.

Mr. Bohac – You would have to deduct Hobby Town?

Mr. Foulkes – Right, that is how you, the building frontage is what you utilize. It doesn't say in there that there is a two story building, that you can double that.

Mr. Chauhan – So you are saying that we have to be at 11 SF?

Mr. Foulkes – I think total 33 SF combined. You would have to take whatever Hobby Town has and deduct that. They may have to revise their sign so that you have two smaller signs in one area. The problem is stacking too, how do you delineate?

Mr. Chauhan – There was a sign before we got there that was Family Rehab Services and it was the exact same way. I don't have, obviously we are moving in but it was stacked right on top of that.

Mr. Boron – It was above Hobby Town?

Mr. Chauhan – Yes.

Mr. Huffman – I remember another sign being there.

Mr. Foulkes – Right, they moved around the corner.

Mr. Chauhan – It was above there about 4 years ago.

Mr. Hill – We need to have a plan that shows what this is going to look like. I question the color, Hobby Town USA is red and blue and this is green.

Mr. Boron – Green is accepted in this center.

Mr. Chauhan – The landlord is okay with that.

Mr. Huffman – Cartel's is green.

Mr. Hill – I think we should have a plan that shows, how large is this in relation to Hobby Town USA?

Mr. Chauhan – Small than that, that is longer. This looks, that is 22 feet wide and just from looking at it, that is about 20 feet and ours is only about 10 feet.

Mr. Hill – We need to see that.

Mr. Boron – This is about half the size.

Mr. Chauhan – Family Rehab was much longer, I don't have a copy of what they looked like. You are saying that it is 22 feet and we are 10 feet. We would put it up where the electrical outlet is and there is a 2 foot gap.

Mr. Bohac – Carol, would we have something, a picture of that in the archives?

Mrs. Oprea – I am sure there is but I would have to find out when it was approved.

Mr. Foulkes – The other thing is you are showing is a 2' height and what is permitted is 18 1/2". It does say that green is allowable.

Mr. Mikula – This is the same plaza that we just looked at the NY Pizza.

Mr. Foulkes – Strongsville Plaza, right?

Mr. Huffman – That was the revision for Chef's Academy.

Mr. Foulkes – Oh, it says Young Chef's Academy. It says must be 24" high.

Mr. Boron – He is showing a 2' high sign. How high is this? Is the existing one 24" high?

Mr. Chauhan – Yes.

Mr. Boron – I don't disagree, it would be nice to see where this thing goes so that we can approve.

Mr. Chauhan – The way we were planning to do it is just based on the electrical. When the sign company comes out the electrical is already in place so it is going to be centered.

Mr. Boron – So you are saying centered on Hobby Town?

Mr. Chauhan – Exactly and there is enough space so that it shows that there are two different businesses.

Mr. Boron – Yes, it would be out here somewhere.

Mr. Hill – Can't you reduce this and lay it on here so that we see the relationship.

Mr. Foulkes – Your photo shows that box channel behind. Is that part of the sign or is that just there to hold it up?

Mr. Chauhan – Yes that is part of the sign.

Mr. Foulkes – How far is that going to be off the face of the building? The Hobby Town is connected directly to individual letters. It says that box type signs of any type are not permitted. I don't know if that would be considered a box sign.

Mr. Hill – Is this sign illuminated?

Mr. Huffman – These are channel letters. Nobody else in the center has a raceway.

Mr. Chauhan – Bounce City does.

Mr. Huffman – If it is, it is a little different, it has a narrower, it doesn't look like a raceway.

Mr. Mikula – Could they change that out on this sign?

Mr. Chauhan – I will call the sign company because . . .

Mr. Bohac – Who are you using?

Mr. Chauhan – Sign-A-Rama most likely. I just figured that since were just moving from right next door and going to another center that it would be simple. I talked to the landlord and he said that there should be no issue. Otherwise I would have had them do all this but we want to get up and running on Monday.

Mr. Foulkes – Are you going to modify the ground sign too, put you name on the there?

Mr. Chauhan – No.

Mr. Boron – There is no room there.

Mr. Hill – How is this attached to the building?

Mr. Foulkes – That raceway looks like it mounts right to the building.

Mr. Boron – None of the other signs here have a raceway. They are all individually mounted.

Mr. Hill – Is that raceway going to be white or cream?

Mr. Boron – If we allow a raceway it would have to match the color of the building. I think we need to, there are a lot of issued here. I think we need to table this so if you could have your sign company come back and show where this is going to be. If at all possible have these, it would be nice to get this raceway out of here and make it look like all the other signs.

Mr. Hill – Are raceways normally that big?

Mr. Foulkes – There are many different types of raceways that they can use.

Mr. Hill – Is this an existing sign?

Mr. Chauhan – Yes for three years and that was the whole point because it was over \$4,000.00 and we are just trying to use the sign.

Mr. Hill – As a minimum they should probably ought to paint it.

Mr. Boron – At a minimum they have to paint it to the building color. Again this would be the only one in there that would have a raceway.

Mr. Chauhan – You just want it painted to match the building?

Mr. Hill – If it were painted you probably wouldn't even notice it.

Mr. Huffman – I wouldn't do it. Once you let one raceway in then everybody else will want to use it. Raceways don't look as good.

Mr. Hill – Hobby Town, those are attached directly to the building right?

Mr. Huffman- Right.

Mr. Hill – Why couldn't they do the same thing?

Mr. Foulkes – They can, they would have to remove those letters from the raceway and apply them to the building.

Mr. Bohac – He is trying to use the old sign.

Mr. Chauhan – We are trying to keep it simple. Once again we were in the other plaza and just do the negotiating, we needed a bigger spot and just to reduce the down time we were hoping to use the old one.

Mr. Foulkes – The problem is when that sign gets mounted it is there for people to look at and they say, well we see that one, what about us?

Mr. Chauhan – Is that dependent on the plaza or the City? The plaza that we were at they are all raceways. The landlord said that he had no issue when I showed him the sign.

Mr. Boron – The landlord probably doesn't care because he is getting a new tenant.

Mr. Hill – There are other raceways at this site.

Mr. Huffman – No there aren't any.

Mr. Boron – Not where he is at, there are at the old site.

Mr. Hill – Okay.

Mr. Boron – That is a different plaza.

Mr. Chauhan – If you don't mind I am going to drive by because I think that there are some raceways in that one we are at right not.

Mr. Boron – Take some photos.

Mr. Chauhan – If they do is that fine, if they already have some? I don't want to make an issue of it.

Mr. Hill - I think that is something that we have to consider and when you come back we want to see a rendition of this sign as far as where it is going to be as far as the size and if there are raceways there and we approve it then this one should be painted.

Mr. Boron – Right, so we will table you but in the mean time I would suppose that you could do a temporary sign.

Mr. Chauhan – Could I put a banner up or what should we put up then to just let people know that we are here?

Mr. Foulkes – You could put up an actual placard. You can't put up a banner.

Mr. Chauhan – What is a placard?

Mr. Foulkes – An acrylic or something more durable. The thing is a temporary sign is pretty restrictive. Only typically a new project or certain things. I think we can make an exception. You put it up as a wall sign but it has to be something durable.

Mr. Hill – Why wouldn't you allow a temporary sign?

Mr. Foulkes – The problem is there are many applications that come in for temporary signs and we typically turn them down because they are all banners. Banners are prohibited.

Mr. Hill – I understand that but if they meet your requirement for a temporary sign, why couldn't these folks have it?

Mr. Foulkes – I would say, sure he could do it. If you put up something that is more durable, acrylic type or wood, something that would not be moving with the wind.

Mr. Chauhan – In the same spot?

Mr. Foulkes – Yes, what we would do is apply a 30 day time limit. If you are coming back then yes, I would say that is okay.

Mr. Chauhan – Okay.

Mr. Huffman – I have a couple of comments. You say the electrical is in a certain spot?

Mr. Chauhan – Yes they had it puttied up.

Mr. Huffman – It must be spread out because those letters, when you do these letters, I have to believe that you have electrical under each one of these. There is a raceway behind the fascia. I am not sure how they do that. I think I would rather see this thing not justified but start your sign by lining up with Hobby Town. Being on the end of the building I think it would look better with this justified as opposed to centered. That is my suggestion. If it is going to have this raceway there is no way I am going to vote for it period. I would rather see channel letter similar to Hobby Town or any other one in this center. I can assure you but go take a look but I was there this morning and there aren't any with raceways. I was looking for that.

Mr. Chauhan – This is kind of where we are at, we have been Migun for three years and want to change the sign because we might change the name of the business. That is why we haven't invested in a whole new sign for Migun because we don't know how long we are going to be Migun. We were just hoping to put it there because we already have a huge clientele and then change it. If we change the whole sign to Migun it defeats the whole purpose because we were just hoping to get the name because our clients come back right away but I guess that it is not that simple.

Mr. Foulkes – What if you applied for this as a temporary sign? We would give you 30 days but you come back with a new sign that complies with everything.

Mr. Chauhan – That could be an option. I will talk to my partner about that. Just put this up for 30 days and from there . . .

Mr. Bohac – You would have to work on a new one.

Mr. Huffman – I don't like that idea of that because it will stay up there.

Mr. Foulkes – Sure we would enforce the 30 days. It would be a pretty big expense to mount this and then take it down in 30 days.

Mr. Boron – I guess just talk to your sign company.

Mr. Chauhan – When is your next meeting?

Mr. Bohac – January 6th.

Mr. Chauhan – So you have to have it two weeks prior. If we did comply with painting it and showing the picture would that be okay or not?

Mr. Boron – Do they say no raceways in the program?

Mr. Foulkes – It says no ballast boxes or cabinet other than the lettering. It says a single 1 ½" square raceway connecting the lettering is permitted. That looks like it is maybe 6 or 8" and must be painted the same color. You are permitted to have a raceway but with a maximum size of 1 1/2".

Mr. Boron – I think you need to go back to your sign company.

Mr. Chauhan – The individuals that made that sign are from a different company, they are in Euclid so, once again and I know this is not related to this but if we were doing a

different name, does that have any, is there a whole different set of rules for it, other than following the criteria? Changing the name has nothing to do with the ARB?

Mr. Boron – Bring in your sign that shows you new name and logo.

Mr. Chauhan – We could just file it, that is what I am thinking right now. Temporarily we will put something up for 30 days.

Mr. Foulkes – You would still have to come back to change of name and make sure that it complies.

Mr. Chauhan - Yes, I would just come back with a different name though, and fill out the application.

Mr. Boron – Yes.

Mr. Chauhan – For the time being we will just put up a temporary sign. Not this sign but a temporary sign.

Mr. Boron – You still need a temporary permit from Building for your temporary sign.

Mr. Chauhan – Okay.

Mr. Boron – We will still table you till the next meeting if you are going to come in with the new sign or modify this sign and showing where it goes.

Mr. Chauhan – Okay. Indent it from letter, pretty much just justify it.

Mr. Huffman – That is my preference. I think that would look best.

Mr. Boron – Check with your electrical company and see where the electrical is and how it works.

Mr. Chauhan – Alright, thank you.

CAMP BOW WOW/ Rob Milburn, Agent

Recommendation of a 4' x 12' internally illuminated boxed Wall Sign having a white background and red copy stating "Camp Bow Wow" and red, white and green logo for property located at 14411 Foltz Parkway, PPN 393-03-009 zoned General Industrial.

Mr. Boron –Item Number Seven, Camp Bow Wow. Please state your name and address for the record.

Mr. Milburn – Rob Milburn, Boyer Signs and Graphics, 21611 Tungsten, Cleveland, Ohio 44117. Requesting a 4' x 12' illuminated wall sign for their entrance.

Mr. Boron – This is a box sign?

Mr. Milburn – Correct, internally illuminated, painted black.

Mr. Boron – Keith.

Mr. Foulkes – No issues.

Mr. Boron – Frank.

Mr. Bohac – No comment.

Mr. Boron – Ken.

Mr. Mikula – Looks fine.

Mr. Boron – Tim.

Mr. Huffman – No issues.

Mr. Boron – Jennifer.

Mrs. Milbrandt – It looks fine.

Mr. Boron – Bob.

Mr. Hill – I don't think you will ever be able to read the "Priemer Doggy Day and Night Camp" from the street.

Mr. Boron – The issue is that it is by itself, there are no other tenants there.

Mr. Huffman – When we approved that AmTank thing and they had a little slogan with it, those are probably the only two in that whole parkway that has that on their signs. I don't think it is appropriate.

Mr. Boron – I agree it is a little busy but, is this the corporate logo?

Mr. Milburn – It is across the country, it is the franchise.

Mr. Boron – If there are no other questions or comments, I would entertain a motion for Camp Bow Wow.

Mrs. Milbrandt – I motion to accept the recommendation of Recommendation of a 4' x 12' internally illuminated boxed Wall Sign having a white background and red copy stating "Camp Bow Wow" and red, white and green logo for property located at 14411 Foltz Parkway, PPN 393-03-009 zoned General Industrial.

Mr. Bohac – Second.

Roll Call: All Ayes APPROVED

NEW YORK PIZZERIA/ Euro Neon Signs, Agent

Recommendation of a 24" x 6'-8 ½" internally illuminated channel letter Wall Sign having red copy, bronze trim and returns for property located at 14769 Pearl Road, PPN 396-19-001 zoned General Business.

Mr. Boron –Item Number Four, New York Pizzeria. Please state your name and address for the record.

Mr. Kahn – Ron Kahn, Euro Neon Signs, 2456 Lakeside Avenue, Cleveland, Ohio 44114. We are going with 24" per the building code.

Mr. Boron – You are saying that it is 8' long and 2' high.

Mr. Kahn – That is correct.

Mr. Boron – Keith.

Mr. Foulkes – How bright is this? It says a brightness of 100 foot lamberts. These are neon?

Mr. Kahn – Yes that is correct.

Mr. Foulkes – 18 millimeter neon?

Mr. Kahn – Yes.

Mr. Foulkes – Do you know how bright that is?

Mr. Kahn – It is a regular size of tube that he used for 5” returns.

Mr. Foulkes – Right but normally it is like 10 millimeter. That is pretty big.

Mr. Kahn – Regular standard is 15 millimeter that we use neon.

Mr. Foulkes – You don’t know what that puts out though.

Mr. Kahn – I am not too sure. Keith I think that 15 millimeter is something you need to use in order to have to spread it out on a 5” return. If you use even 12 millimeter that is not enough for a letter. It has to be bright.

Mr. Foulkes – Based on what? If all the signs are a standard brightness and then you have one that is brighter, you are justifying it by saying the size of the actual letter dictates the size of that neon tube?

Mr. Kahn – No, what I am saying is it is the transformer that actually helps you to brighten it up. Not the thickness of the neon.

Mr. Foulkes – The transformer is directly related to the size of the neon. You are not going to light it if you don’t have the right size transformer.

Mr. Kahn – I can still light it but it is not going to be bright enough. If I put a 15,000 watt transformer to 16 million then it would be really bright. For a standard where you have a 5” thickness on the return and you are using 15 millimeter tube you normally use 12,000 watt transformer so that it could be bright even with all the other signs. We did look at the other signs and I have not seen, I guarantee that they are using more than 12,000 watt transformers.

Mr. Foulkes – I would be interested to know how bright it is based on that. Those are pretty big neon tubes.

Mr. Boron – I don’t know if we are going to get the answer today.

Mr. Foulkes – It does say minimum of 4” and maximum of 6” for the returns.

Mr. Huffman – No the other one it not only had returns but they had another box behind it.

Mr. Foulkes – It says the type style to be Helvetica medium script.

Mr. Huffman – That center has all kinds of type styles.

Mr. Boron – Are there any other issues besides the brightness?

Mr. Foulkes – No, the size comply.

Mr. Boron – Frank.

Mr. Bohac – No issues.

Mr. Boron – Ken.

Mr. Mikula – No.

Mr. Boron – Tim.

Mr. Huffman – I am having a hard time understanding the 8 foot dimension because the previous one was 3'-4" x 6'-8" and now you have gone to a smaller one so you would think that this horizontal would get small unless you are stretching the whole sign out.

Mr. Kahn – I will be stretching it. I discussed at the last meeting the problem that they are right at the corner so they need some kind of exposure and I didn't want to go for a variance because I could not actually communicate properly with the landlord. What I am saying is maybe I can stretch it as much as I can but I am still in the 70% which the code allows. I am using the maximum space that they have.

Mr. Huffman – All right, 2 feet is fine. I guess I would have liked to see it at 30" but you would have to get a variance for that. The colors and all that are good.

Mr. Boron – Jennifer.

Mrs. Milbrandt – No additional comments.

Mr. Boron – Bob.

Mr. Hill – No comment.

Mr. Boron – I have no comment other than I think that the concern with the Building Department, the brightness of it needs to be communicated.

Mr. Kahn – Maybe what I can do is send you an e-mail explaining how bright it is going to be.

Mr. Foulkes – The manufacturer of the transformer would have that information with the tubes that you are using. You should be able to get that.

Mr. Kahn – I think that it is going to be a learning process.

Mr. Boron - If there are no other questions or comments, I would entertain a motion for New York Pizzeria.

Mrs. Milbrandt – I motion to accept the recommendation of Recommendation of a 24" x 8' internally illuminated channel letter Wall Sign having red copy, bronze trim and returns for property located at 14769 Pearl Road, PPN 396-19-001 zoned General Business.

Mr. Hill – Second.

Roll Call: All Ayes APPROVED

Mr. Boron - Is there any other business to come before the board?

Hearing no further business. The Chairman adjourned the meeting at 9:55 a.m.

William P. Boron /s/
William P. Boron, Chairman

Carol M. Oprea /s/
Carol M. Oprea, Administrative
Assistant, Boards & Commissions

Approved