



# THE CITY OF STRONGSVILLE

## Department of Economic Development

### 2006/2007 Business Retention & Expansion (BR&E) Survey

Mayor Thomas Perciak and Councilman Mike Daymut, Chairman of the Economic/Community Development Committee, are pleased to release the results of the City of Strongsville's "Business Retention & Expansion" survey.

Working closely with Ohio State University's BR&E Initiative, the purpose of the survey was to determine the value Strongsville businesses place on available amenities and services, as well as their satisfaction level in those areas. The results indicated that:

- **94%** of businesses rated Strongsville as a good/excellent place to do business
- **96%** rated the overall quality of life in Strongsville as good/excellent
- **94%** of respondents would recommend Strongsville to another business
- **90%** rated the Strongsville School System as good/excellent



Momentive Performance Materials



Telsource Corporation



Pat Catan's



ICI Paints

The highest ranked factors for reasons companies have located in Strongsville include:

- Proximity to Freeways
- Access to the Airport
- Workforce Availability
- Proximity to Home
- Local Officials
- Financial Incentives

Respondents rated the following City Services & Amenities as high in quality:

- Snow/Ice Removal
- Local Roads & Freeway Access
- Fire
- Police
- High Speed Internet Access
- Street Repairs

With over 70% of the City's operating budget derived from income taxes, the strength of Strongsville's business base is critical. 82% of business respondents indicated they had no plans to close, move, or sell their business, a strong confidence rate that illustrates the business friendly, profitable environment active within the City of Strongsville.

#### The Business Community in Strongsville is thriving:

- **83%** expect an increase in Customers
- **87%** expect an increase in Total Revenue
- **83%** expect an increase in Profits
- **74%** expect an increase in Employment

Dr. Greg Davis, Director of Ohio State University's BR&E Initiative, adds an expert's insight on Strongsville's survey process:

"Making the most of a BR&E program requires committed leadership. The leadership exhibited by the Mayor of Strongsville and the Economic Development Department in the most recent survey effort was by far, one of the key components in this program's success."



#### THE CITY OF STRONGSVILLE:

Your Partner in Success

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