

Architectural Review Board Minutes
March 9, 2010
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APPROVAL OF MINUTES

Mr. Boron – You have had a chance to review the minutes of February 23, 2010. If there are no additions or corrections they will stand as submitted.

NEW APPLICATIONS:

PSYCHIC & ASTROLOGY READINGS/ Dwayne Cook, Agent

Recommendation of a 4' x 8' externally illuminated Ground Sign having black copy on a white background and multi colored graphics for property located at 11220 Pearl Road, PPN 392-20-011 zoned General Business.

Mr. Boron –Item Number One, Psychic & Astrology Readings. The representative is not present and there have not been any revisions submitted to date. We can go ahead and vote on this because we don't have any revisions. If there are no other questions or comments I will entertain a motion for the Psychic & Astrology Readings.

Mrs. Milbrandt – I motion to accept the Recommendation of a 4' x 8' externally illuminated Ground Sign having black copy on a white background and multi colored graphics for property located at 11220 Pearl Road, PPN 392-20-011 zoned General Business.

Mr. Hill – Second.

Roll Call: All Nays DENIED

THE MOWER SHOP/ Kenneth Peters, Owner

- a) Recommendation of a 4' x 8' non-illuminated Ground Sign having a white background, black copy and red, green and black graphics; and
- b) Recommendation of a 4' x 12' non-illuminated plastic Wall Sign having a white background, black copy and red, green, black and blue logo for property located at 12570 Prospect Road, PPN 392-12-019 zoned General Business.

Mr. Boron –Item Number Two, The Mower Shop. Please state your name and address for the record.

Mr. Peters – Kenneth Peters, 3055 Pearl Road, Medina, Ohio 44256.

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Mr. Boron – Please explain to the Board what you are planning to do.

Mr. Peters – What I did here, what the pictures are, this sign is a picture of my sign on my Stow location and I just took a picture, cut it out and got it as close to size as possible and taped it on there. It is actually an aluminum sign with some sort of covering on it. On the ground sign the posts would be wood into the ground with plastic sleeves and this sign is also an 18 gauge aluminum with some sort of vinyl on the face of it.

Mr. Boron – Okay. I would like to at this time recognized that Mr. Biondillo has entered the room.

Mr. Peters – At the road it is going to be a 4' x 8' and on the face of the building a 4' x 12'.

Mr. Boron – Tony.

Mr. Biondillo – You have to be a minimum of 10' from the City right-of-way and a maximum of 5' tall. You are within the allowable area for the ground sign. I am not sure how tall these posts are though.

Mr. Peters – This is just a picture of my sign in Medina. On Prospect it is going to be much shorter. I am not going to spend that time and money to put up a sign and have you guys come out and say that it is wrong.

Mr. Biondillo – Seeing as there is no dimensions, just for the record, the maximum height is 5' and you are allowed 1' for a base. You are within the allowable square footage area for the sign. You are okay there.

Mr. Peters – The question I have is that you said that it has to be 10' from the City right-of-way. The right-of-way from what I was told from the Building counter is that the right-of-way is 30' from the center of the road. The edge of the sign has to be 40' back from the road?

Mr. Biondillo – I would have to check, I am not certain what the right-of-way is there.

Mr. Mikula – I am not 100% sure what it is there.

Mr. Biondillo – We will be able to let you know.

Mr. Peters – Whatever the rule is I will stick to it but I just need to know what it is.

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Mr. Boron – If you go from the back of the walk, I don't know if there is a sidewalk out there.

Mr. Peters – There is a sidewalk out there.

Mr. Boron – Typically if you go 10' from there. If you check with Building they will let you know. The sign can only be 5' high to the top of the sign and 10' from the right-of-way.

Mr. Hill – The posts can go higher.

Mr. Peters – I was just going to ask that. I was thinking about putting the logo at the top of the ground sign but then one would be one way and the other would be that other and it would look dumb.

Mr. Boron – It is probably better to just block it out. Anything else from Building?

Mr. Biondillo – Not on the ground sign. The wall sign is within the allowable area. What you don't see here is the additional frontage that he has on the garage. He is well within the area and within the allowable size.

Mr. Peters – The question that I have on that, the sign that I taped onto the face of the building is actually 4' x 16'. Do I get to include the frontage of the garage? If I could do a 4' x 16' I would but I was just going off the map off the front of the building. The actual garage when I do come to you guys for the permit to do whatever I need to do in there to actually start performing work in there, I am not going to put any signs on the garage.

Mr. Biondillo – Yes, you could include the whole building frontage.

Mr. Peters – Could I go 4' x 16' then?

Mr. Biondillo – Are you sure about the square feet?

Mr. Peters – Yes, the face of the showroom is 40' wide and the face of the garage is 40' wide for a total of 80'.

Mr. Hill – It is just one building though, right?

Mr. Peters – Yes, they are attached.

Mr. Serne – The garage is set back.

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Mr. Biondillo – What size do you want it to be?

Mr. Peters – I would like 4' x 16'.

Mr. Biondillo – Yes, you would still be within the allowable area at 4' x 16'. You are allowed up to 120 SF but again aesthetically it has to look right with that building too. I think that will be a nice size sign for as close as you are to the right-of-way too.

Mr. Boron – So amend that from 12' to 16'.

Mr. Biondillo – One other thing on the ground sign, you are putting your address on the posts like you have here?

Mr. Peters – Yes.

Mr. Biondillo – Okay, I don't have anything else.

Mr. Boron – Ken.

Mr. Mikula – I don't have anything to add.

Mr. Boron – Dale.

Mr. Serne – If you are putting the address on the sign, is it possible to put it on the face that faces the right-of-way?

Mr. Peters – Yes.

Mr. Hill – It would look a little bit better.

Mr. Serne – It reads better.

Mr. Peters – You are talking on the edge that we can't see, correct?

Mr. Serne – Right, you can see it from the street.

Mr. Peters – I will put it on all three.

Mr. Hill – No.

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Mr. Peters – I think that as you are coming up to it, I think that the black letters on the white posts you will catch that faster. You will only catch the face of it if you are right there and you have already passed up where you are going. I know that when I drive around looking for places and I am looking for addresses and where I am going I like to have an address pop up.

Mr. Hill – We don't like to see the phone number on the sign. How about putting the address where the phone number is?

Mr. Peters – I am okay with that.

Mr. Hill – I like this, it is a nice looking sign.

Mr. Boron – So remove the phone number and add the address.

Mr. Biondillo – Just to reiterate, you can not have changeable copy. Where you are able to change advertisements and so forth.

Mr. Peters – I wasn't planning on it. Since you bring that up, one of the things I was going to ask while I am here is, am I allowed to do something temporary like when I first open up?

Mr. Biondillo – We do have provisions for temporary signage. You are allowed also up to 50% of the glass area for signage so you have a lot of glass.

Mr. Peters – That is where I will put the phone number, on the glass so that if somebody is pulling in they can get the phone number off the glass.

Mr. Biondillo – Any signage, "grand opening", there are provisions for signage and I will work with you on that for 30 days for special events. You are allowed up to 4 times per year.

Mr. Peters – I think we will only need to do it once. The grand opening I am planning, hopefully I can get past you guys before this date. We are having a major advertising campaign on the 22nd of April. I hope to open a couple of weeks before then so that we can get everything running smooth before then. There is going to be cable and all the news papers and a couple of page spread in Mimi's.

Mr. Biondillo – Good.

Mr. Boron – Jennifer.

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Mrs. Milbrandt – My only question is on the wall sign, do we allow the different logos associated with that?

Mr. Biondillo – According to our Law Department, yes. According to our Law Department we can not regulate content.

Mrs. Milbrandt – No additional comments.

Mr. Boron – Bob

Mr. Hill – No comment.

Mr. Boron – So what I am hearing is the sign will be a maximum of 5' high, the top of the sign, 10' off the right-of-way. You are going to put the address where the phone number currently is. The wall sign will be 4' x 16'. If there are no other questions or comments I will entertain a motion for The Mower Shop.

Mrs. Milbrandt – I motion to accept the Recommendation of a 4' x 8' non-illuminated Ground Sign having a white background, black copy and red, green and black graphics; and Recommendation of a 4' x 16' non-illuminated aluminum Wall Sign having a white background, black copy and red, green, black and blue logo for property located at 12570 Prospect Road, PPN 392-12-019 zoned General Business.

Mr. Hill – Second.

Roll Call: All Ayes APPROVED

Mr. Boron - Is there any other business to come before the board?

Hearing no further business. The Chairman adjourned the meeting at 9:20 a.m.

William P. Boron /s/

William P. Boron, Chairman

Carol M. Oprea /s/

Carol M. Oprea, Administrative
Assistant, Boards & Commissions

Approved