

Strongsville improves economic development Web site

Posted by [sguerra](#) June 13, 2009 15:31PM

STRONGSVILLE-- The city means business -- and is proving it by beefing up its economic development Web site.

"We wanted to bring the site up to competitive standards," Economic Development Director Gene Magocky said. "We looked at other Web sites, and we took the best of those products and put them all together and came up with our product. We are competitive and we have something out there that we can be proud of."

The site, which can be accessed through strongsville.org, was designed with more user-friendly features. A "Site Selector Portal" includes a corporate relocation guide and community profile, census information, city zoning map, and zoning usage and regulations.

An "Available Properties" page matches up the needs of those searching for industrial, commercial or retail space with all available properties in Strongsville. Results are linked to location maps, directions, and contact information.

"Strongsville is open for business," Mayor Thomas Perciak said. "We are working very closely with all of our business partners, and we are doing everything we can to make the resources of the city available, to make them feel welcome here and to expand our business base. With that, we expand our income tax base."

Since the site went live on April 14, there have been more than 2,000 hits on the "Available Properties" page, according to Brent Painter of the Economic Development Department.

"Originally the Web page was scattered -- there wasn't a focal point -- and we are hoping this will resolve that," Painter said. "Now anyone who needs this information can come to one spot and find the details of what they are looking for."

The Economic Development Department's Web page also includes a "Strengths of Strongsville" page, the city's complete business guide and a list of tax incentives. A community profile includes information on the schools, recent surveys and contact information.

A new employment registry feature can link residents looking for work with businesses in the area. A local business is also featured on the site

"Extraordinary times call for extraordinary efforts, and we are doing everything we can to interface with our business community --whether it be the industrial, retail, professional or technology side," Perciak said.

"We are out there selling Strongsville every day. I challenge any other community our size to match what we are trying to do here. We are proud of what we do."

Categories: [News](#)

Comments

Footer