

STRONGSVILLE ARCHITECTURAL REVIEW BOARD

MINUTES OF MEETING

October 10, 2023

The Architectural Review Board of the City of Strongsville met for Caucus in the Building Department Conference Room at the 16099 Foltz Parkway, on ***Tuesday, October 10, 2023 at 9:00 a.m.***

Present: Architectural Review Board Members: Dale Serne, Chairman; George Smerigan, City Planner; Ken Mikula, City Engineer; Steve Molnar, Assistant Building Commissioner; Jennifer Milbrandt, City Forester.

The following was discussed:

Roll Call:	Members Present:	Mr. Serne, Chairman
		Mr. Smerigan, City Planner
		Mrs. Milbrandt, City Forester
		Mr. Molnar, Asst. Bldg. Comm.
		Mr. Ken Mikula, City Engineer

Also Present:	Mrs. Anderson, Administrator
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APPROVAL OF MINUTES:

Mr. Serne – You have had a chance to review the minutes of September 19, 2023. If there are no additions or corrections they will stand as submitted.

MOTION TO EXCUSE:

Mrs. Milbrandt - I move to excuse Mr. Hurst for just cause and recognize Mr. Molnar.

Mr. Smerigan – Second.

Mr. Serne – Secretary, please call the roll.

Roll Call:	All Ayes	APPROVED
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NEW APPLICATIONS:

1) MAX STRENG, Jeff Tomaszewski, Owner

- a) Recommendation of a 2'-9" X 3'- 4" non-illuminated Window Graphic Sign having gray background, white and orange text, with black trim
and
- b) Recommendation of a 1'-11.5" X 2'-11.5" non-illuminated Window Graphic Sign having gray background, white and blue text, and white color copy, with black trim
and
- c) Recommendation of a 2'-5.7" x 2'-1.7" non-illuminated Window Graphic Sign having gray background, gray, orange and blue logo, white and orange text, with black trim, for Max Strength Fitness, property located at 13500 Pearl Road Suite 101, PPN 392-30-010, zoned GB - General Business

Mrs. Anderson – Please state your name and address for the record.

Jeff Tomaszewski, 13500 Pearl Road Suite 101, Strongsville, Ohio 44136

Mrs. Anderson – Please give us a description of the project.

Mr. Tomaszewski - What we would like to do with our signage is tell who we are. The message that we are trying to get across is that we are one-on-one personal trainer, if you want our contact information we have the QR code, phone number and logo. The other sign explains what we do, which is 20 minutes plus twice a week equals transformation, that is our tag line. We are trying to convey in our messaging, who we are and what we do because we are different than most personal trainers and that is what we wanted to do with our signage.

Mr. Smerigan – There are just door and window signage, nothing else?

Mr. Tomaszewski – Yes.

Mr. Serne – The windows are just blacked out?

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Mr. Tomaszewski – Correct, just color which gives it flare and a good look. We have done business for over 16 years in Westlake and I have a business in Willoughby for over 6 years, as well. We just launched our franchise so, we are new to Strongsville but not new to business. We are a high-end one-on-one personal training studio, both of my current studios do almost \$800,000.00 in revenue each. We would like to help higher end clients in Strongsville address their health and fitness when they won't go to a traditional gym. I have a background in sports medicine and we take a clinical high-end approach to personal training and are excited to service the Strongsville community.

Mr. Serne – Good to have you here.

Mr. Smerigan – I don't have any issues with the proposed signage.

Mrs. Milbrandt – I motion to give a favorable recommendation of a 2'-9" X 3'- 4" non-illuminated Window Graphic Sign having gray background, white and orange text, with black trim **and** recommendation of a 1'-11.5" X 2'-11.5" non-illuminated Window Graphic Sign having gray background, white and blue text, and white color copy, with black trim **and** recommendation of a 2'-5.7" x 2'-1.7" non-illuminated Window Graphic Sign having gray background, gray, orange and blue logo, white and orange text, with black trim, for Max Strength Fitness, property located at 13500 Pearl Road Suite 101, PPN 392-30-010, zoned GB - General Business

Mr. Smerigan – Second.

Roll Call: All Ayes APPROVED

Mr. Tomaszewski – Is there anything we need in writing before we can install the signage?

Mrs. Anderson – Please contact the Building Department regarding obtaining a permit for the signage.

Mr. Serne- Is there any other business to come before the board?

Hearing no further business. The Chairman adjourned the meeting.

Dale Serne, Chairman

Mitzi Anderson, Administrator,
Boards & Commissions

Approved