



Mr. Serne – No.

Mr. Cray – Is there a way to put him on?

Mr. Serne – Can you do it from your end?

Mike Trivisano joined the conference call.

Mr. Cray – Thank you again for taking our phone call and hearing us as regards to signage submittal for Trivs Restaurant. Basically we are presenting today a double sided projecting sign coming off of the building which is from our drawing design #DQ0-1173 and the last revision was October 3, 2020. Basically the sign is 7' tall and 2' 6" wide, the projection is going to be 3' 8" from the building façade area. The sign is constructed of all aluminum construction. The marquis dot that you see that are on the parameter of the sign, those are routed aluminum into that actual sign itself. They are backed up with black perforated duo film which means that during the day the sign painted white the routed dots that you see there are black during the day and at night they light white. The face of the sign we are also applying in Trivs logo the Trivs wording and those are individual channel letters so during the day the same principals apply, it looks dark during the day it is black and at night time it fires up white. Internally illumination and the Trivs letters are illuminated by white LED. That gives you the basis of the sign itself that we are proposing. The need for the sign is pretty obvious from, I don't know if anybody has visited or had a chance to be a patron for Mike's restaurant but, had a unique location that is pretty boxed in. The idea here is to try to capture some visibility from Rt. 82 and down Ledgewood Plaza Drive so there has been obstacles and concerns and what not from the actual patrons having a hard time finding the restaurant simply because of its location where it is buried at. Further to add to some of that is that there has been an additional out parcel buildings that have been placed over in the plaza that is adjacent, directly west of Mike's location so that is also contributing to some visibility issues with the restaurant. This is the reason why we are presenting the projection sign.

Mr. Serne – Mike.

Mr. Miller – One of the issues that we have seen, the design of the sign I don't have any issues with and I agree with everything that you have said but in accordance with our Sign Ordinance, not the Master Sign Program, in accordance with the Sign Ordinance the maximum square footage of a projecting sign is 9 SF and our proposal is at 17.5 SF. Therefore while the Board here might not have any issues with that it is in violation of our Codified Ordinances which means to proceed you would require a zoning variance for the size. While I do not speak for the Board, the arguments that you put forth this morning I believe more than support your proposal.

Mr. Cray – Wonderful, thank you.

Mr. Serne – Then the next step.

Mr. Miller – Your next step would be to apply to the Board of Zoning Appeals and actually you would want to do that today so that you can get on the next meeting, otherwise if you can't meet the requirements today you would not be able to attend a meeting until January 13<sup>th</sup> and most of the application process can be done over the phone and payment can be made online by contacting our Executive Assistant to the Board of Zoning Code Appeals.

Mr. Cray – Gotcha, and who would that person be that I would need to call.

Mr. Miller – Her name is Kathy Zamrzla here in the Building Department and the number is 440-580-3105. Just ask for Kathy and she can walk you through these steps so that we can get you onto the agenda for December 16<sup>th</sup>, it is a Wednesday night meeting at Council Chambers and it is one meeting, it will be a Public Hearing and the Board will vote on it that night.

Mr. Cray – Ok.

Mr. Serne – Upon their approval they don't have to come back here.

Mr. Miller – We are hoping to act on this today for Architectural Review so that as soon as you get the approval from the Board in accordance with the Ordinances you will be able to start the installation.

Mr. Cray – Ok, what time does that meeting start?

Mr. Miller – The Caucus is usually at 7:30 p.m. with an 8:00 p.m. meeting.

Mr. Cray – Is it necessary to be at the Caucus?

Mr. Miller – Not a requirement but at least you would be able to hear what the members are talking about which would benefit you in any argument you might want to present there or in presenting your case to the Board.

Mr. Cray – Wonderful, thank you very much for the information.

Mr. Miller – Other than that I don't have any issues with this proposal.

Mr. Serne – Basically we can vote on approving it via the acceptance of the BZA.

Mrs. Milbrandt – I motion to accept the Recommendation of a 7' x 2'-6" internally illuminated channel letter Wall Sign, having black copy that changes to white at night on a white background for property located in Ledgewood Plaza, PPN 396-12-017 zoned Shopping Center subject to BZA approval of the size.

Mr. Smerigan – Second

Roll Call: All Ayes APPROVED

Mr. Serne- Is there any other business to come before the board?

Hearing no further business. The Chairman adjourned the meeting.

*Dale Serne* /s/

Dale Serne, Chairman

*Carol M. Brill* /s/

Carol M. Brill, Administrative Assistant,  
Boards & Commissions

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Approved