

# **STRONGSVILLE ARCHITECTURAL REVIEW BOARD MINUTES OF MEETING**

The Architectural Review Board of the City of Strongsville met for Caucus in the Mayors Conference Room at the 16099 Foltz Parkway, on ***Tuesday, March 22, 2016 at 8:30 a.m.***

**Present: Architectural Review Board Members:** Dale Serne, ARB Chairman, Ken Mikula, City Engineer, Tony Biondillo, Building Commissioner, George Smerigan, City Planner and Jennifer Milbrandt, City Forester and Vice Chairman.

The following was discussed:

The Vitamin Shoppe: Mr. Biondillo stated that the signage meets code but that the awning can not block the doorway. The Board was in agreement that the signage was in approvable form.

Roll Call:	Members Present:	Mr. Serne, Chairman Mr. Biondillo Bldg. Comm. Mr. Mikula, City Engineer Mrs. Milbrandt, City Forrester Mr. Smerigan, City Planner
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Also Present:	Carol Oprea, Admin. Asst.
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## **MOTION TO EXCUSE:**

Mr. Serne– I would entertain a motion to excuse.

Mr. Smerigan – I move to excuse Mr. Mikula for just cause.

Mr. Biondillo – Second.

Mr. Serne– Secretary please call the roll.

Roll Called	All Ayes	Approved
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## **APPROVAL OF MINUTES**

Mr. Serne– You have had a chance to review the minutes of March 8, 2016. If there are no additions or corrections they will stand as submitted.

## **NEW APPLICATIONS:**

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**THE VITAMIN SHOPPE/ Lou Belknap, Agent**

Recommendation of a 2'-5" x 21'-5" internally illuminated channel letter Wall Sign having off white back ground, blue copy and gold graphic for property located at 17887 Southpark Center, PPN 396-20-005 zoned Shopping Center.

Mr. Serne– Item Number One, The Vitamin Shoppe. Please state you name and address for the record.

Mr. Belknap – Lou Belknap, Agile Signs, 35280 Lakeland Blvd, Eastlake, Ohio 44095.

Mr. Serne– Please explain to the Board what you plan to do.

Mr. Belknap – This is actually in the north end of the building. The old Giant Eagle building so it is facing Royalton Road. The sign itself is going to be channel letters, flush mounted to the wall. The letters that are blue will all blue, returns, cap as well as blue LED. The gold “The” will be yellow cabinet, yellow trim and faded vinyl on the face. They will all be LED so it is all low voltage. The awning will have no copy on it. I didn’t even know if it needed to come before you but we put it in the package. That will be non-illuminated and it is fastened to the building as shown on the drawing. That framing will be painted blue as well. It will be entirely blue. I put this photo in here just to give you an actual photo of what it looks like in real life on an existing site. The landlord has suggested to them, because there is no place put temporary signs, letting them hang the banners underneath the canopy, so it would be fastened to the canopy. I think his letter indicated that he was okay with mounting it that way if the City allow that. That would be the “Coming Soon”.

Mr. Serne– Tony.

Mr. Biondillo – The only issue with that is, you are supposed to have 8 foot of clearance between a walking surface and the bottom edge of any signs. The other issue is, I don’t know if they have lead in parking, I forget what the parking is like there, if it is across the isle way so that you don’t obstruct any . . . I know that is a photo shop of another store.

Mr. Belknap – Well, this is the actual store.

Mr. Biondillo – I forget what the parking is like, they park right in front of the store or if they are back off an access isle. As long as you have 8 foot of clearance you will be fine. Temporary banners are only approved for 30 days and we will actually put that on the permit as well. There is only one permitted.

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Mr. Belknap – They would put one up and then they would take that down and put the other one up. One says “Grand Opening Weekend” and the other says “Now Open”.

Mr. Serne – As long as you have the 8 feet clearance on them.

Mr. Belknap – I think you will because the doors are 7 foot in height and the awning is well above that. So if you hung it to the bottom of the awning you should be able to clear that with no problem.

Mr. Biondillo – That is all I have.

Mr. Serne– Jennifer.

Mrs. Milbrandt – No additional comments.

Mr. Serne– George.

Mr. Smerigan – I am fine with it.

Mr. Serne- Same with me. If there are no other questions or comments I will entertain a motion for The Vitamin Shoppe.

Mrs. Milbrandt – I motion to accept the Recommendation of a 2'-5" x 21'-5" internally illuminated channel letter Wall Sign having off white back ground, blue copy and gold graphic and the blue awning for property located at 17887 Southpark Center, PPN 396-20-005 zoned Shopping Center.

Mr. Smerigan – Second.

Roll Call: All Ayes APPROVED

Mr. Serne- Is there any other business to come before the board?

Hearing no further business. The Chairman adjourned the meeting.

*Dale Serne* /s/  
Dale Serne, Chairman

*Carol M. Oprea /s/* \_\_\_\_\_  
Carol M. Oprea, Administrative  
Assistant, Boards & Commissions

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Approved