

Department of Economic Development

CORPORATE RELOCATION GUIDE







Brent Painter - Director of Economic Development, City of Strongsville 440-580-3118 - brent.painter@strongsville.org

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THE CITY OF STRONGSVILLE

Department of Economic Development



Thomas P. Perciak Mayor

City of Strongsville

16099 Foltz Parkway Strongsville, Ohio 44149-5598 Phone: 440-580-3118 Fax: 440-238-3001 E-mail: brent.painter@strongsville.org www.strongsville.org

Office of Economic Development

Dear Business Partners,

We appreciate your interest in the City of Strongsville.

Strongsville is a vibrant city home to a thriving business community, active residential base, and exceptional quality of life.

As detailed in the pages that follow, few communities offer such a diverse balance of modern amenities, green space, and convenient access to area highways and Cleveland Hopkins International Airport.

With four business parks containing nearly 200 companies and an educated workforce, Strongsville is dedicated to maintaining a pro-business, profitable environment centered around responsive economic development that supports our community's neighborhoods and families.

Sincerely,

Thomas & Bereiak

Thomas P. Perciak Mayor











Department of Economic Development



The City of Strongsville unique location provides easy access to interstates, airports, and local colleges & universities.





DISTANCE TO INTERSTATE			
INTERSTATE	MILEAGE	DRIVE TIME	
Interstate 71	1	Access within City	
Interstate 80 (Ohio Turnpike)	-	Access within City	
Interstate 77	8.5	18 mins	
Interstate 480	9.7	13 mins	
Interstate 90	18	20 mins	

DISTANCE TO MAJOR MARKETS			
CITY	MILEAGE	DRIVE TIME	
Cleveland, Ohio	20.5	30 mins	
Akron, Ohio	36.2	45 mins	
Toledo, Ohio	109	2 hrs	
Columbus, Ohio	124	2 hrs	
Pittsburgh, Pennsylvania	130	2.5 hrs	
Detroit, Michigan	162	3 hrs	
Buffalo, New York	213	4 hrs	
Cincinnati, Ohio	226	3.45 hrs	
Indianapolis, Indiana	297	5.15 hrs	
Chicago, Illinois	336	6 hrs	

AIRPORTS			
AIRPORT	MILEAGE	DRIVE TIME	
Cleveland Hopkins Int. Airport	10.2	10 mins	
Burke Lakefront Airport	21.4	31 mins	
Cuyahoga County Airport	34.8	50 mins	
Akron-Canton Regional Airport	36.2	47 mins	
Port Columbus Int. Airport	126	2.07 hrs	

COLLEGES & UNIVERSITIES			
SCHOOL	MILEAGE	DRIVE TIME	
Cuyahoga Community College	6.5	14 mins	
Baldwin Wallace University	7.3	12 mins	
Cleveland State University	20.3	29 mins	
Case Western Reserve University	23.8	36 mins	
John Carroll University	28.8	44 mins	
Kent State University	35.5	51 mins	
The University of Akron	36.2	48 mins	
Ohio State University	123	2 hrs	
Ohio University	199	3.51 hours	

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THE CITY OF STRONGSVILLE, OHIO



GEOGRAPHIC LOCATION

Location: Cuyahoga County, Ohio

Nearest Major City: Cleveland, Ohio – 20 miles to Downtown Major Highways: I-80/90, I-77, I-71, SR 82, SR 42, and SR 237

GOVERNMENT INFORMATION

Government type: Mayor/Council-City Charter

Police: 71 Police and 23 School Guards

Fire: 61 Firefighters – 59 paramedic qualified

Fire Insurance Rating (ISO Rating): 3

COMMUNICATIONS

Local Telephone Service by: AT&T Fiber Optics Capability: YES

Tibel Optics Capability. TES

TAXES

Local Income Tax: 2%

Sales Tax: 8%

Real Property Tax (Residential): 2.15% of Market Value Real Property Tax (Comm./Industrial): 2.6% of Market Value

*All rates are based on tax year 2018; paid in 2019

FINANCIAL INSTITUTIONS

Banks: 20

Savings and Loans: 3

RELIGIOUS FACILITIES

Protestant: 13 Catholic: 3

POPULATION INFORMATION

City: 44,750 (2010 US Census) County: 1,280,122 (2010 US Census)

UTILITIES AND SERVICE DATA

Electric Supplier: *The Illuminating Company*Gas Supplier: *Columbia Gas Company*Water Supplier: *City of Cleveland*

Sanitary Sewerage Treatment: Regional Sewer

District and City of Strongsville

EDUCATIONAL FACILITIES

High School, Public: 1
Enrollment: 1,993

High School Parochial/Private: None

Middle Schools: 1
Enrollment: 1.322

Elementary Schools, Public: 5
Enrollment: 2,046

Elementary School Parochial: Enrollment: 734

<u>Vocational School: Polaris Career Center</u> Enrollment: 868 (serves six districts)



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The Ehrnfelt Recreation & Senior Center

The Walter F. Ehrnfelt Recreation & Senior Center

Strongsville's recreation center is a state of the art facility with amenities that include:

- Aquatic Center with a competition & activity pool, steam & sauna rooms, and a whirlpool
- •Strength Training Center
- •Youth Strength Training Room
- Main gymnasium
- Auxiliary gymnasium
- •Cardio Exercise Area
- •Game Area
- •Indoor Track
- Child care services
- Aerobic/Activity studios
- •Event center
- Conference/Meeting/Party rooms



Community Events

Strongsville is an active community and home to:

- Strongsville Community Band & Theater
- The Strongsville Business Expo
- The Arts of Strongsville
- Homecoming Festivals
- Winter Wonderland Festivals
- Harvest Festivals
- Fourth of July Fireworks
- Strongsville Rib-Burnoff
- The Taste of Strongsville



Pat Catan Stadium

Strongsville City Schools

The Strongsville School District is one of the area's elite school systems:

- Student college admission test scores above State and National averages
- 92% of students complete the college core curriculum
- Excellent facilities, including the new Strongsville Middle School and renovated Strongsville High School
- 79% of the district's faculty having a masters degree or higher
- A diverse curriculum, encompassing general & special needs, gifted, advanced placement and honors courses, as well as a strong array of extracurricular and sports programs



Shopping & Entertainment

Located in Strongsville, SouthPark Mall contains the largest collection of retail, dining, and entertainment establishments in northern Ohio with over 1.65 million square feet of retail & dining activities

Other shopping center's within Strongsville include:

- The Greens of Strongsville (325,000 square feet)
- The Plaza at Southpark (312,000 square feet)
- Strongsville Towne Center (124,000 square feet)



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Strengths of the Region

WORLD CLASS HEALTH CARE

The City of Strongsville is embedded in a region known for World-class healthcare. National ranked hospitals drive the region's healthcare sector and our lead by:

• The Cleveland Clinic

- -Ranked 2nd best hospital in the nation (U.S. News & World Report 2018/2019)
- -Ranked the nation's #1 heart program since 1995 (U.S. News & World Report 2018/2019)
- -24 Cleveland Clinic specialties are nationally ranked (U.S. News & World Report 2018/2019)

• University Hospitals Health System

-18 University Hospital specialties are nationally ranked (U.S. News & World Report 2018/2019)

Research institutions focused on innovation and medical technology in the region include:

• Case Western Reserve University

- -Ranked 42nd in best National Universities U.S. News & World Report 2018/2019)
- -Ranked 32nd most innovative University in the nation (U.S. News & World Report 2018/2019)
- -Ranked 43rd in Undergraduate Engineering Programs in the nation (U.S. News & World Report 2018/2019)

• The Cleveland Clinic & Learner Research Institution

- -Home to all laboratory-based research at the Cleveland Clinic
- -Employs more then 1,050 scientists and support personnel who investigate a wide range of biomedical questions

A HIGH QUALITY LIFE

Strongsville offers a wide selection of recreational opportunities and currently has nearly 200 acres developed for park use at 19 different sites. In addition, the Cleveland MetroParks run through Strongsville providing approximately 2,170 acres of green space that provide a scenic setting for a variety of outdoor activities.

Regionally, residents of Strongsville enjoy:

• 3 Major League Sports Teams

- -Cleveland Browns
- -Cleveland Indians
- -Cleveland Cavaliers

• The Playhouse Square Center

-2nd largest U.S. theater district behind only New York City

• Cleveland Metroparks & Cuyahoga Valley National Park

-3rd most visited national park system in the U.S.

• Cleveland Orchestra

-Ranked in the top five major orchestras in the world

• The Cleveland Museum of Art

-Including more than 43,000 collections from all times and places displayed in four joined buildings stretching 389,076 square feet

Miles of lakefront and water activity

With a cost of living ranging from 12-20% below the national average, our residents are provided a quality of life that is both dynamic and satisfying.





Bonnie Park, Strongsville, Ohio

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The Business Community

The City of Strongsville is dedicated to promoting growth and development within the city's business community with a proactive approach designed to retain, assist, and attract businesses of all sizes.

This approach has resulted in a diverse and successful high-tech/manufacturing base consisting of four business parks, positioned on over 2,000 acres of land.

Nearly two hundred businesses, attracted by Strongsville's strategic location, local resources, incentive packages, local officials, and superior amenities, have populated the land within and surrounding the business parks.



LARGEST EMPLOYERS

Employer or Business

PNC Bank

Darice, Inc.

Vitamix

PPG Industries

Enterprise Rental Car

Akzo Nobel RD&I Center

Foundation Software

CCL Design

Swagelok

U.B.I. II

HDI Landing Gear

Altenheim Senior Living

Cleveland Clinic Foundation

Momentive Performance Materials

Atlantic Tool & Die Co., Inc.

Eberhard Manufacturing

Nature of Activity

Banking technology center

Arts and crafts supply

High-Performance Blending Machines

Powder & Paint products

Regional HQ—Car Rental Company

Global Research Center for Industrial Coatings

Construction Software Developers

Pressure sensitive adhesive products

Precision machine parts

Aerospace Manufacturer

Rehabilitation/Retirement care facility

Family Health & Surgery Center

Producer of advanced ceramic powders

Metal forgings and stampings

Vehicle, industrial and container hardware



Department of Economic Development

The City's Business Parks



The Strongsville Business & Technology Park

Strongsville Business & Technology Park is the largest business park in Strongsville stretching over 1,693 acres. The park is home to over 70 companies that employ in total over 3,000 individuals.

In 2018, Crain's Cleveland Business Magazine ranked the Strongsville Business & Technology Park as the #1 business/industrial park in terms of size in Northeast Ohio.

Companies located in the Strongsville Business & Technology Park include technology oriented businesses such as Vitamix, Foundation Software, Sparton Medical Systems, Clark-Reliance Corp., CCL Design, and Momentive Performance Materials.



Progress Drive Business Park

Progress Drive Business Park was the first park established within the City of Strongsville. Positioned on 325 acres of land, the park contains over forty companies with over 2,000 employees working in the park.

Large manufacturers such as Atlantic Tool & Die, PPG Industries and Sumitomo DeMag (*pictured above*), all have facilities within the park.



Dow Circle Research & Development Park

Located in the Northeast corner of Strongsville, Dow Circle is home to some of the city's largest employers, including Akzo Nobel's Global R&D Center, Enterprise Rental Car's Regional Headquarters, and PNC Bank's Technology Center.

The research park is located on 258 acres of land, with over 30 companies employing more than 2,600 people.



Darice Parkway

Darice Parkway is the newest of Strongsville's business parks. The park is home to 19 different companies who combined employ nearly 1,000 employees.

Michael's Craft Stores Regional Headquarters is located within Darice Parkway along with companies such as Intralot and The Torsion Group.

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Tax Incentives

Community Reinvestment Areas (CRAs)

Strongsville currently has nineteen (19) Pre-1994 Community Reinvestment Areas established for its Tax Abatement Program.

All industrial zoned land in the city is a part of a Community Reinvestment Area Incentive. This means that Strongsville can provide tax incentive on the real estate improvement, upon application, for ten years based on 100% of the real estate improvements actually made at the site.

Strongsville Jobs/Payroll Incentive Grant

Incentive program established by the City of Strongsville that offers annual grants based off withholding tax paid by eligible projects.

More information regarding the CRA and Strongsville Job/Payroll Incentive Grant Programs is available at www.strongsville.org

Additional Assistance

The City of Strongsville's Economic Development Department is available for further assistance, including:

- Site Selection
 - -Utilize the City's available properties database
 - -The City will organize tours of available buildings/land
 - Tax Incentive Review
 - -In depth review of State, County, and Local Tax Incentives
 - -The City will schedule meetings with required State officials
 - Labor Market & Demographic Reports

For further assistance please contact Brent Painter.

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2016 Survey of Business Parks

Mayor Thomas Perciak is pleased to release the results of the City of Strongsville's "Business Retention & Expansion" survey.

Working closely with Ohio State University's BR&E Initiative, the purpose of the survey was to determine the value Strongsville businesses place on available amenities and services, as well as their satisfaction level in those areas. The results indicated that:

- 91% of businesses rated Strongsville as a good/excellent place to do business
- 94% rated the overall quality of life in Strongsville as good/excellent
- 94% of respondents would recommend Strongsville to another business
- 97% rated the Strongsville Safety Forces as good/excellent

The highest ranked factors for reasons companies have located in Strongsville include:

- Proximity to Freeways
- Proximity to Home
- Workforce Availability
- Access to Customers
- Quality of Life

Respondents rated the following City Services & Amenities as high in quality:

- Snow/Ice Removal
- Local Roads & Freeway Access
- Fire
- Police
- Health Care Services
- Strongsville School System

The Business Community in Strongsville is thriving:

- **82%** expect an increase in Customers
- 91% expect an increase in Total Revenue
- 85% expect an increase in Profits
- 70% expect an increase in Employment

Dr. Greg Davis, Director of Ohio State University's BR&E Initiative, adds an expert's insight on Strongsville's survey process:

"Making the most of a BR&E program requires committed leadership. The leadership exhibited by the Mayor of Strongsville and the Economic Development Department in the most recent survey effort was by far, one of the key components in this program's success."



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2018 Residential Survey

Mayor Thomas Perciak is pleased to release the results of **Strongsville in Dialogue 2018: A Survey of Local Residents.**

Working closely with Ohio State University and the Strongsville Residential Survey Subcommittee, the survey was mailed to 14,675 households with a strong 24% response rate.

Survey results indicate:

- 92% of residents rated the Quality of Life in Strongsville as good/excellent
- **88%** of residents indicated they would recommend Strongsville to others as a place to live
- 87% of residents rated the Strongsville Police Department as good/excellent
- 86% of residents rated Strongsville Fire & Emergency Services as good/excellent

The top four reasons given for living in Strongsville were:

- Safe Environment
- Quality of Housing
- Quality of Schools
- Access to Family

Residents rated the following City Services & Amenities as high in quality:

- Health Care Services
- Safety Services
- Snow/Ice Removal
- Strongsville Recreation Center
- Access to Air Service

Profile of the Survey Respondent

- 90% were 41 years old or older
- **79%** lived in Strongsville for over 11+ years
- **62%** were actively working
- 50% were female

Ohio State University's David Civittolo, Associate Professor & Community Economics Specialist:

"Strongsville leaders innovatively used the Ohio Community Economics Program to better understand the residents' sentiments toward community quality of life issues and amenities. The survey results should be useful to local leaders as they allocate resources."





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Civic Organizations

STRONGSVILLE CHAMBER OF COMMERCE

www.strongsvillechamber.com

STRONGSVILLE ROTARY CLUB

www.strongsvillerotary.org

STRONGSVILLE CITY CLUB

www.strongsvillecityclub.org

STRONGSVILLE WOMEN'S LEAGUE

www.strongsvillewomensleague.org

ARTS IN STRONGSVILLE

www.artsinstrongsville.org

STRONGSVILLE COMMUNITY BAND

www.strongsvillecommunityband.com

STRONGSVILLE COMMUNITY THEATRE

http://strongsvillecommunitytheatre.com

STRONGSVILLE HISTORICAL SOCIETY www.strongsville.org/content/history.asp

STRONGSVILLE KIWANIS CLUB

http://strongsvillekiwanis.org

STRONGSVILLE EDUCATION FOUNDATION

http://strongsvilleeducationfoundation.com

STRONGSVILLE SOCCER CLUB

www.strongsvillesoccer.com

STRONGSVILLE SWIM LEAGUE

www.strongsvilleswimleague.com

STRONGSVILLE VFW Post 3345

http://vfwpost3345.homestead.com















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Community Events

JANUARY

• The Arts in Strongsville Cabaret at the Senior Center

FEBRUARY

- The Strongsville Rotary Chili Open at the Fair Grounds
- Economic Development Business Network Breakfast

MARCH

- The Mayor's State-of-the-City at the Senior Center
- Super Saturday 5K/1 Mile Race

APRIL

- The Mayor's VIP Reception at Michaud's
- Breakfast with the Easter Bunny at the Senior Center *

MAY

- The Rotary Duck Race & Kids Fest *
- Economic Development Business Network Breakfast

JUNE

• The City Club Rib Burn-off on the Commons *

JULY

• The Chamber Parade and Homecoming on the Commons *

SEPTEMBER

- The City Club Breakfast-on-the-Bridge *
- The Arts in Strongsville Day-at-the-Chalet *
- Strongsville Historical Society's Harvest Festival *

OCTOBER

- The Rotary Savor the Flavor at the Holiday Inn
- The City, Chamber & Rotary Business EXPO
- Economic Development Business Network Breakfast

NOVEMBER

• Winter Wonderland - The Lighting of the Commons *

DECEMBER

- The Chamber Holiday Dance at Michaud's
- Breakfast with Santa at the Senior Center *
- SHS Christmas-in-the-Village *



Strongsville Rotary's Chili Open for Charity



Strongsville Historical Society's Harvest Festival



Strongsville's Winter Wonderland Celebration

* Kid Friendly

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Contact Information

For more information on Strongsville please contact:

Mayor Thomas P. Perciak

City of Strongsville (440) 580-3150 tom.perciak@strongsville.org

Brent Painter

Director of Economic Development City of Strongsville (440) 580-3118 brent.painter@strongsville.org

City of Strongsville Contacts:

FIRE DEPARTMENT	
Non-Emergency Number	440-580-3210
Fire Prevention	440-580-3225
POLICE DEPARTMENT	
Non-Emergency Number	440-580-3230
City Hall Main Line	440-580-3100
Mayor's Office	440-580-3150
Mayor's Court	440-580-3155
Council Office.	440-580-3110
Economic Development Department	440-580-3118
Building Department	
Engineering Department	
Communications Center	
Recreation Center	
Senior Center	
Service Department	
Trash Pick-Up.	

WWW.STRONGSVILLE.ORG

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The Strongsville Technology Park



THE STRONGSVILLE TECHNOLOGY PARK

- 169 acres of available, city-owned property (outlined in red in the aerial above)
- Classified as Greenfields and zoned for Green Manufacturing/High-Tech Buildout
- · Access to Rail
- Superior Safety Services
 - -Strongsville was ranked as one of the 15 safest communities in Northeast Ohio
 - -New State-of-the-Art Fire Headquarters 1 mile from site
 - -New State-of-the-Art Police Headquarters 3 miles from the site
- Great Location:
 - -4.95 miles from I-71 & 5.5 miles from the Ohio Turnpike
 - -10 miles from Cleveland Hopkins International Airport
 - -20 miles from Downtown Cleveland
 - -24 miles from the Cuyahoga County Port Authority
- Campus-like setting with an emphasis on maintaining green space
- Tax Incentive/Foreign Trade Zone Eligible