



THE CITY OF STRONGSVILLE

STATE OF THE CITY

May 11, 2021

STRONGSVILLE
STEPS UP

presented by

Mayor Thomas P. Perciak



THE CITY OF STRONGSVILLE

Thank You Chamber of Commerce





THE CITY OF STRONGSVILLE





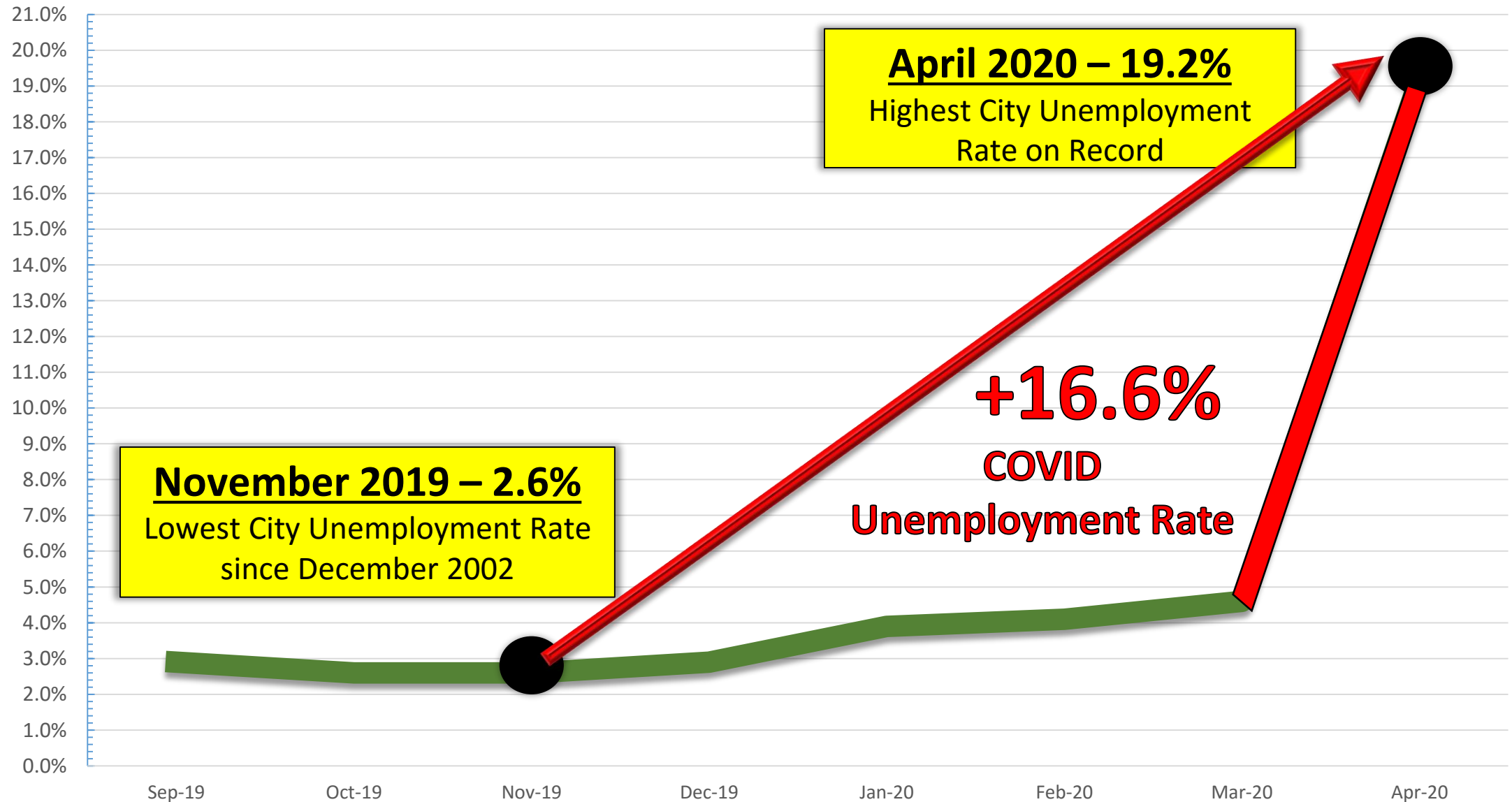
THE CITY OF STRONGSVILLE

2020

Recap

THE CITY OF STRONGSVILLE

City of Strongsville Unemployment Rates (Not Seasonal Adjusted)





THE CITY OF STRONGSVILLE

When Hard Times Hit
That's When

STRONGSVILLE
STEPS UP



THE CITY OF STRONGSVILLE

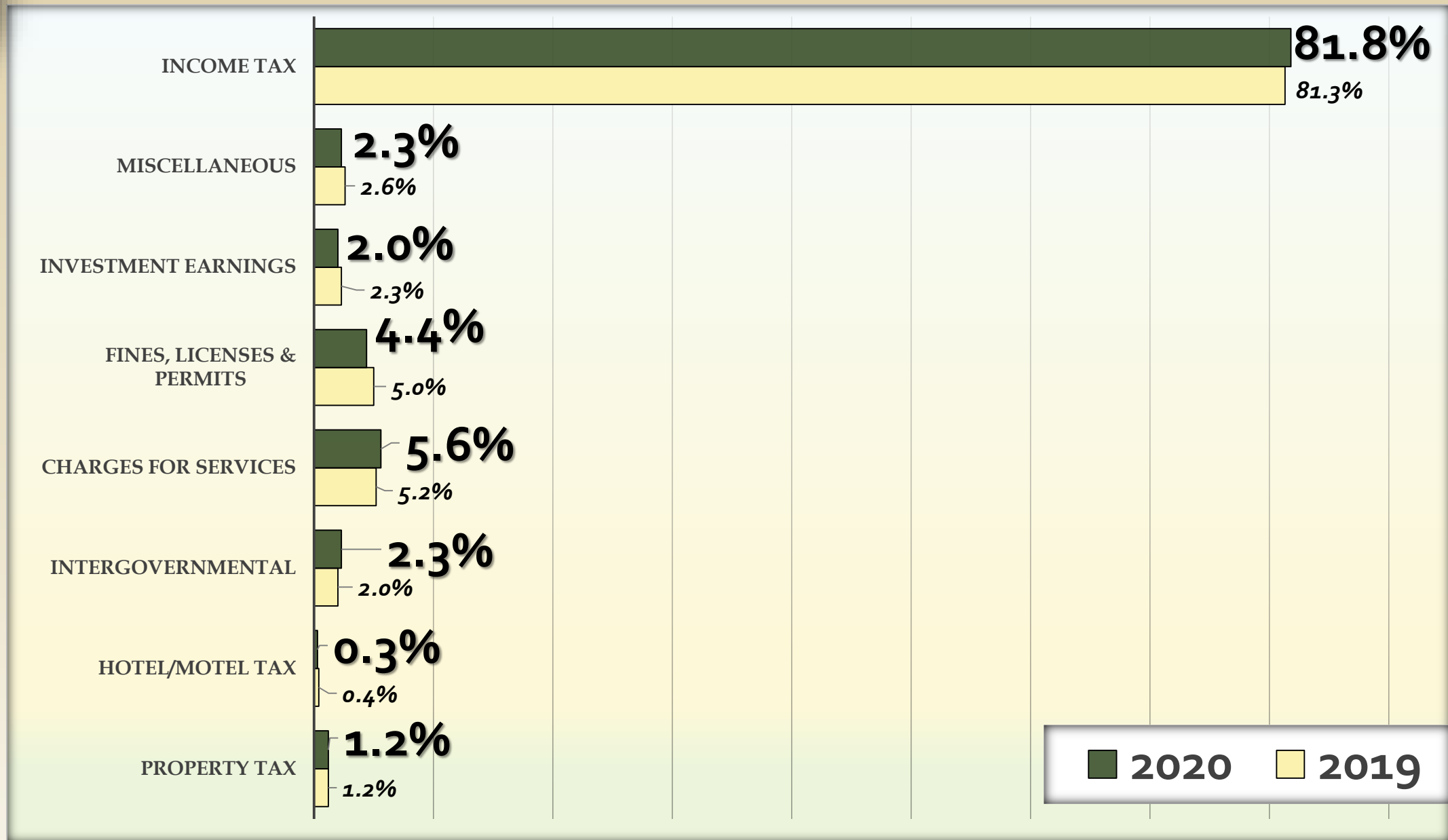
2020

City Finances

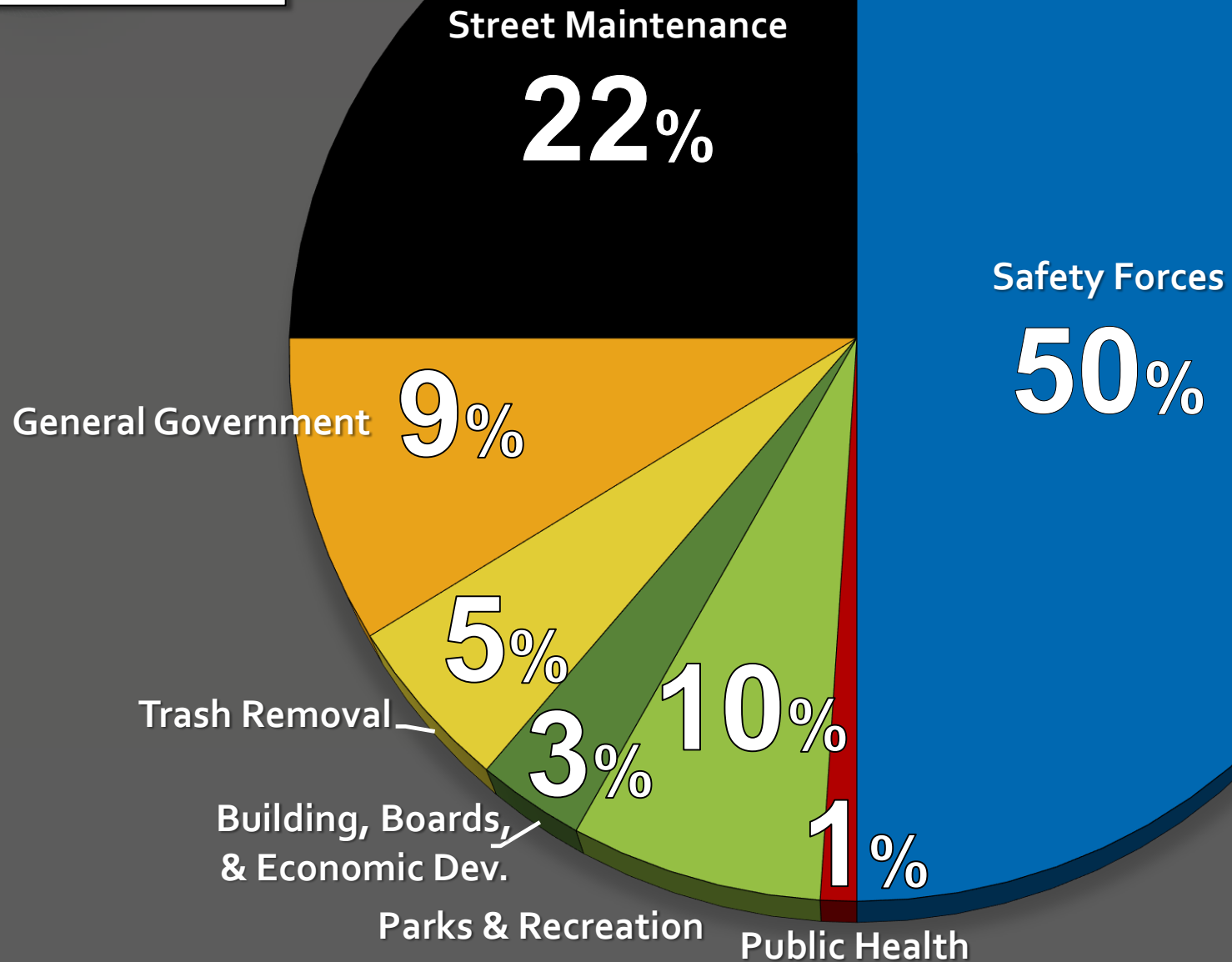
Money Matters



THE CITY OF STRONGSVILLE



2020





THE CITY OF STRONGSVILLE

October 16, 2020

Moody's Investors Service has reaffirmed a 'Aaa rating' to the City of Strongsville

Moody's Investors Service Comments – October 16, 2020



- "...the city's large, affluent tax base, and strong operating fund balance and liquidity supported by conservative fiscal management
- "The stable outlook is based on our expectation that the city's credit quality will be sustained through the coronavirus pandemic based on the city's proactive budgetary management"

2021 Concrete Road Reconstruction Projects

- Over 6.5 miles of Road Reconstruction
- \$9,088,000 Estimated Cost

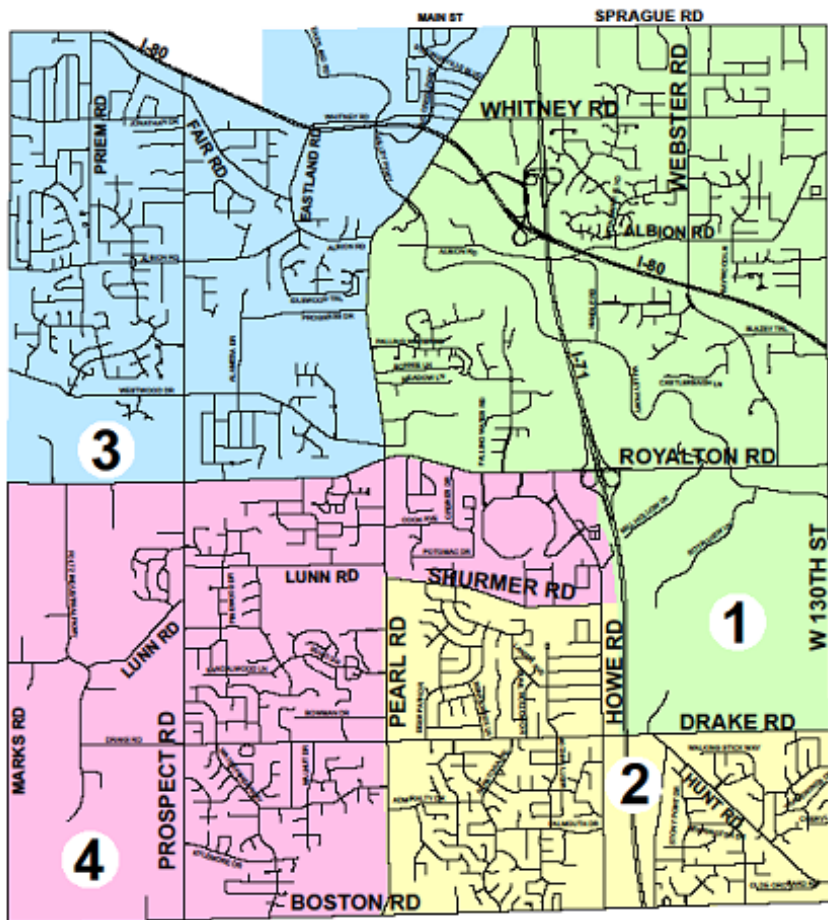
Aaa Bond Rating

Allows the City to Borrow at the Lowest Rate Possible



THE CITY OF STRONGSVILLE

Strongsville Ward Map



Concrete Road Reconstruction Projects - 2021

Ward 1

Forest Point Place
Park Moss Avenue
Bittersweet Circle
Lake Forest Drive
Leawood Oval
Kettering Oval
River Ridge Road
Sunridge Circle

Ward 2

Laurell Circle
Blazing Star Drive
Deer Ridge Circle
Currier Drive
Squirrel Hollow
Windward Way
Golden Star Drive
Bear Creek Lane
Eagles Nest Circle

Ward 3

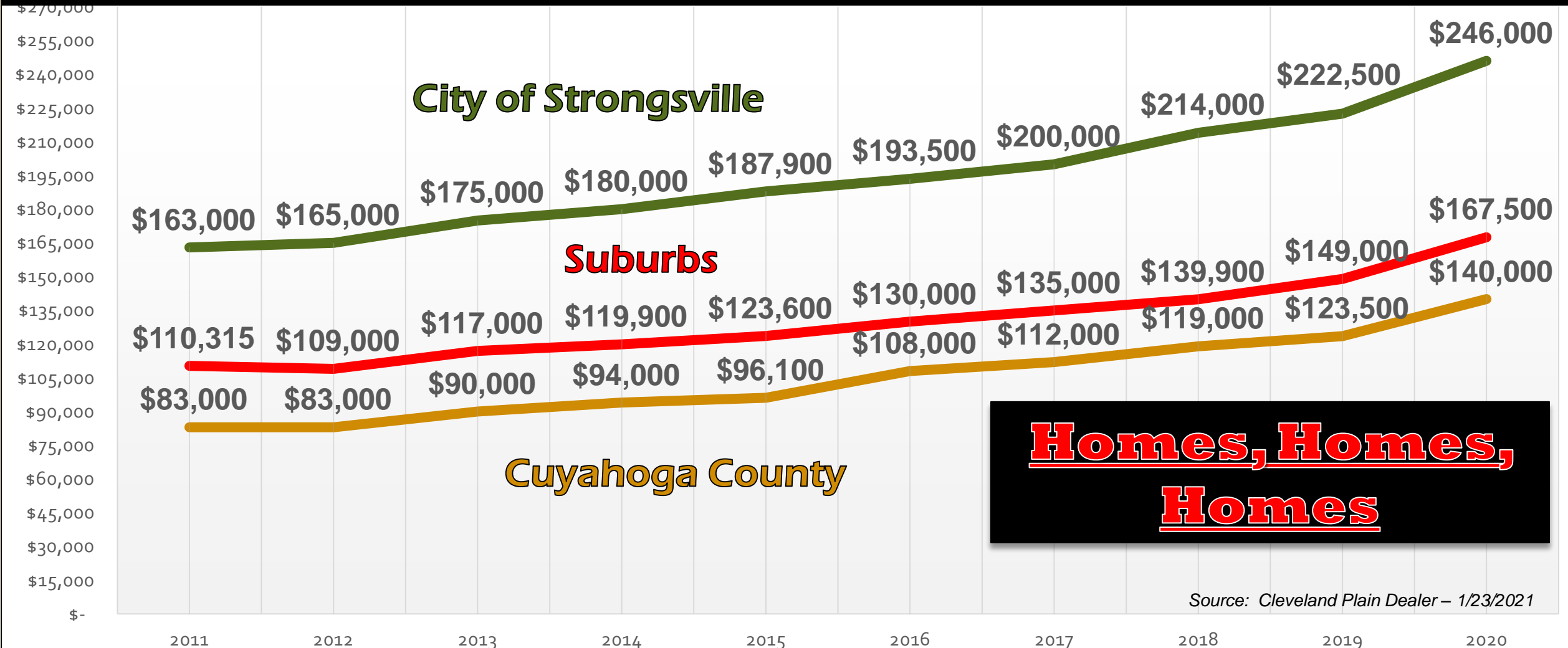
Heather Lane
Creek Stone Circle
Clear Brook Circle
Meadowgrass Road
Watercress Road
Idlewood Drive
Pamela Drive
Briarwood Lane
Shagbark Trail
Creek Moss Lane
Pebble Brook Lane

Ward 4

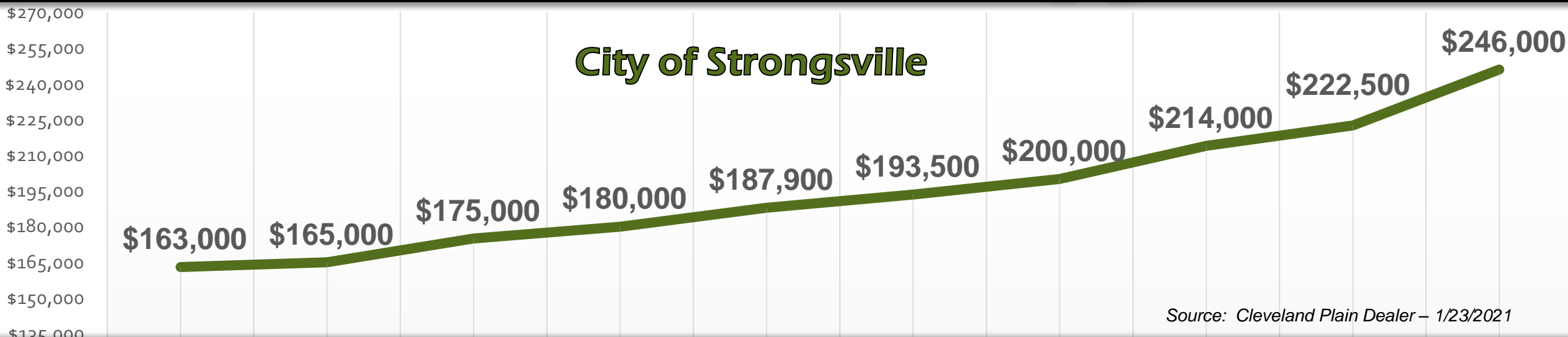
Driftwood Court
Hemlock Circle
Pinewood Drive
White Bark Drive
Holly Circle
Wildwood Lane
Windsor Castle Lane

THE CITY OF STRONGSVILLE

Median Housing Sales Price – Cuyahoga County



Decade of Home Value Appreciation



Longest Streak of Average Sales Price Gains in Cuyahoga County





THE CITY OF STRONGSVILLE

Homes, Homes, Homes

Expansion of Corporate Headquarters Campus



450 New Jobs



THE CITY OF STRONGSVILLE

CRAIN'S

CLEVELAND BUSINESS

CRAINCLEVELAND.COM | FEBRUARY 21, 2021 | CRAIN

'Thriving' Union Home Mortgage could reach 2,000 total employees in three years

Crain's Cleveland Business – 2/21/2021

William Cosgrove

President & CEO

Union Home Mortgage

2020 EY Entrepreneur of the Year





THE CITY OF STRONGSVILLE

Economic Development

Commitment to being a
Regional Job Hub



THE CITY OF STRONGSVILLE

Banks, Banks, Banks

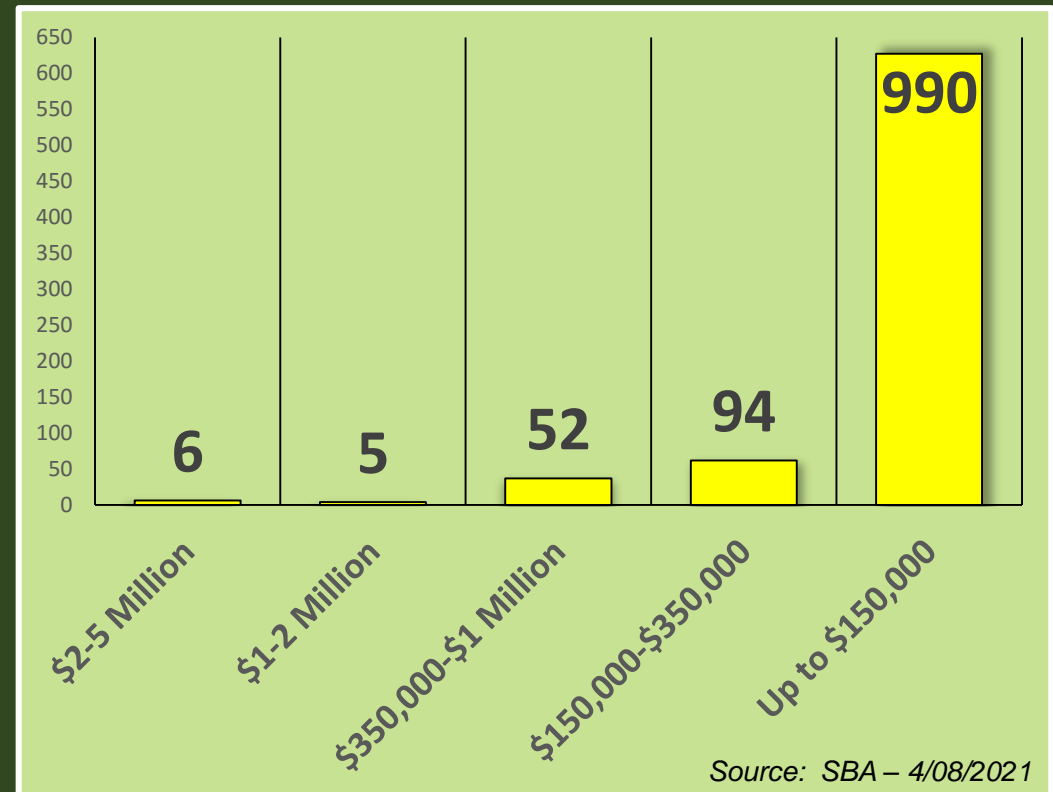


CORONAVIRUS BUSINESS RESOURCE GUIDE

Detailing available assistance on the Federal, State, and Local levels with links to more information.

Strongsville PPP Loans

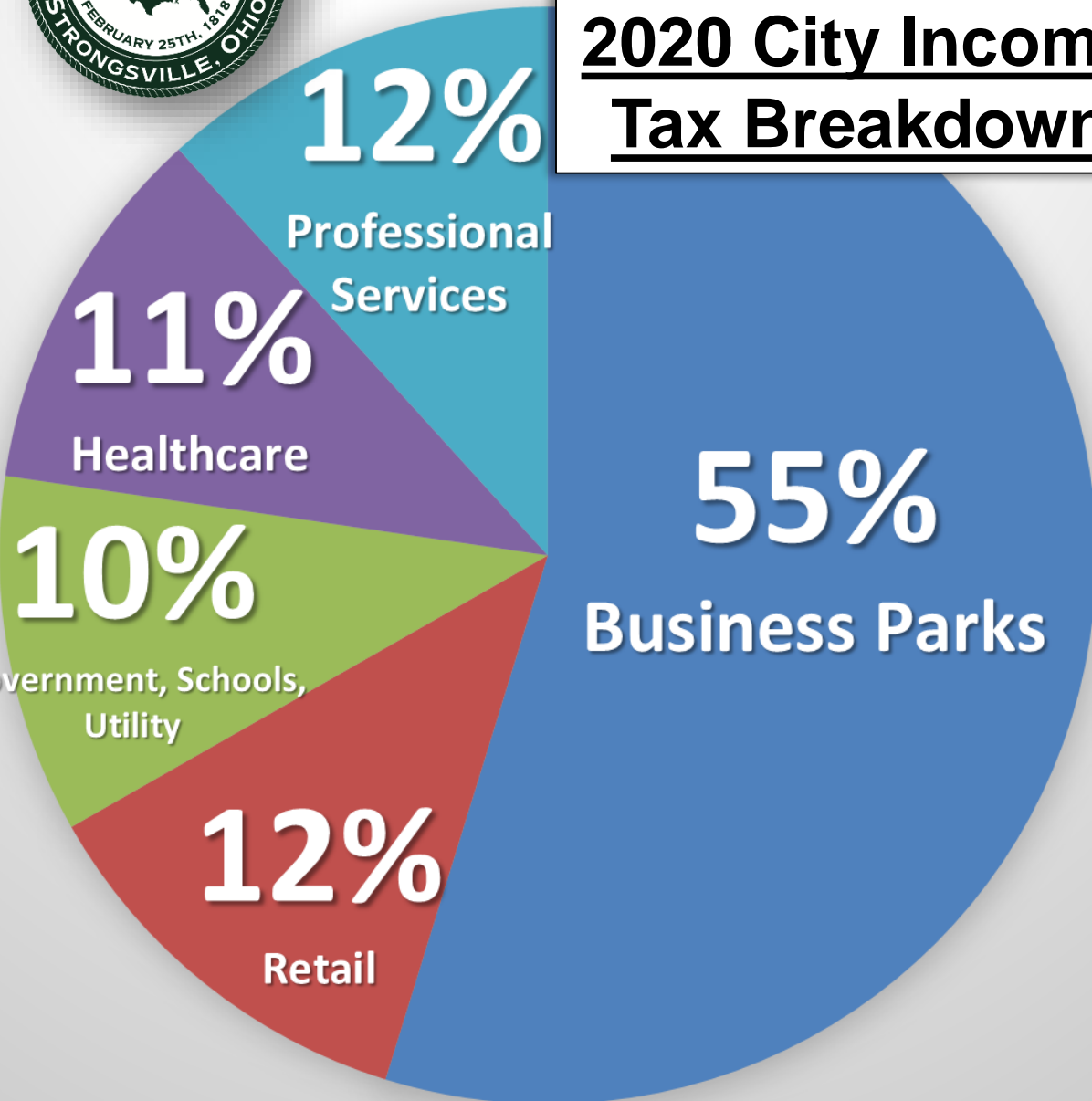
- **1,141** PPP Loans
- **\$107,367,562** in assistance





THE CITY OF STRONGSVILLE

2020 City Income Tax Breakdown



City's Role within the Business Parks

Economic Development Department

- Site Selection Assistance
- Local Incentive Negotiation
- Connection to JobsOhio Programs & State Incentives
- Workforce Development Assistance
- Business Retention & Expansion
- Creation of Partnerships & Collaborations

Building Department

- Project Review, Inspection, & Technical Assistance

Engineering & Service Department

- Infrastructure Planning/Implementation & Grant Writing
- Project Review, Inspection, & Technical Assistance

Finance Department

- Trend Analysis & Financial Forecasts

Police & Fire Department

- Safety & Enforcement
- Free Safety Audits & Consultation



THE CITY OF STRONGSVILLE



**First North American
Operation**

200 New Jobs

**China
Comes to
Strongsville**





THE CITY OF STRONGSVILLE

**New Corporate
Headquarters**

200 New Jobs



inFinium

defining glass walls





THE CITY OF STRONGSVILLE

Relocation of Corporate Headquarters



Founded in 1949 by Joseph B & Berneice K. Smith



PLIDCO®

100 New Jobs



THE CITY OF STRONGSVILLE





THE CITY OF STRONGSVILLE

Team NEO Region

- **18** Counties
- **567** Cities/Villages/Townships
- **11,624** Square Miles
Strongsville = 0.21% of Region's Square Miles
- **4,263,182** people
Strongsville = 1% of Region's Total Population





THE CITY OF STRONGSVILLE

Team NEO Region

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2020

City of Strongsville =

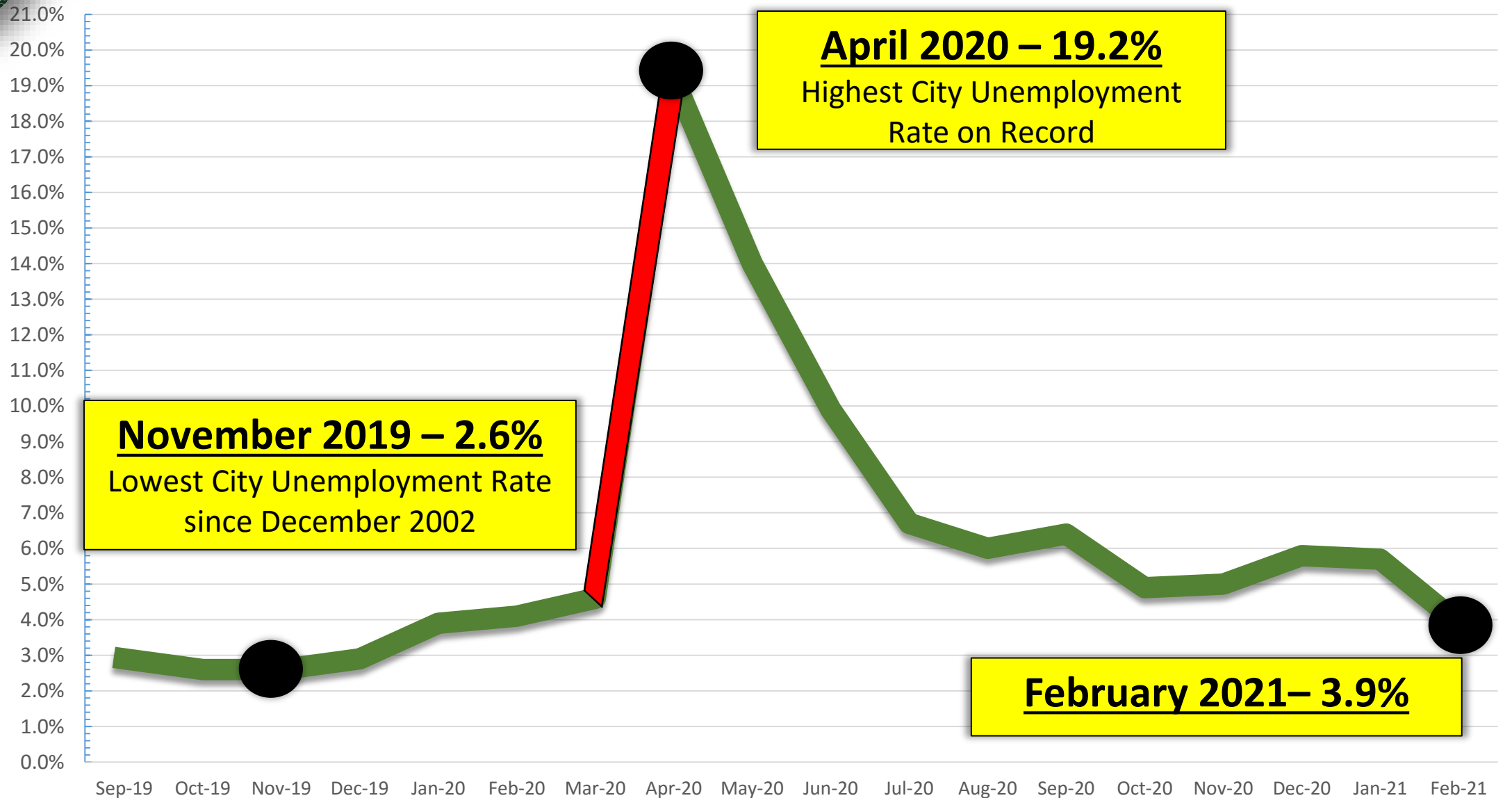
10%

of new (non-retail) jobs
created in partnership with Team NEO



THE CITY OF STRONGSVILLE

City of Strongsville Unemployment Rates *(Not Seasonal Adjusted)*



Source: Bureau of
Labor Statistics
(BLS)



THE CITY OF STRONGSVILLE

THE WALL STREET JOURNAL.

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Shoppers Return to Malls, With an Urge to Spend

Covid-19 Vaccines, higher foot traffic and a jump in sales are offering hope to a beleaguered industry

"Vaccinated shoppers are heading back to the mall, offering hope that the worst of the pandemic downturn is over..."

Wall Street Journal – 4/27/2021





THE CITY OF STRONGSVILLE

Strongsville Steps UP

- DEDICATION TO SUPPORTING OUR NEIGHBORS
- EXCELLENCE IN HEALTHCARE, SAFETY FORCES, & EDUCATION
- STRENGTH OF FAITH-BASED & CIVIC ORGANIZATIONS
- ABILITY TO ADAPT TO CHANGE
“WE MANAGED THE CRISIS, THE CRISIS DID NOT MANAGE US”
- COMMITMENT TO CONTINUED INNOVATION AS STRONGSVILLE STEPS UP TO AN EVOLVING & EVER-CHANGING TOMORROW