



Strongsville in Dialogue 2017/2018

A Survey of Local Residents

Results

Survey Overview

Instructions Provided To Respondents

The Strongsville Economic/Community Development Committee, in partnership with Ohio State University, is gathering information about the quality of life in our community. The 2017/2018 survey is a follow-up to a similar survey conducted in 2005, with the results being compared and analyzed in an ongoing effort to identify the value Strongsville residents place on available amenities and services. You are not obligated to participate, however your opinions are valued. Your responses are completely confidential. Summary results will be made available to the public. If you have any questions or concerns, please feel free to contact Brent Painter at 440-580-3118

Respondent Metrics

Surveys Mailed

14,675

Number of Households that Responded

3,529

Response Rate

24%

Number of Online Responses

1,377 (39%)

Number of Hardcopy Responses

2,151 (61%)

First Response

12/20/2017 at 12:11PM

Last Response

3/15/2018 at 08:41am

Survey Results

The following is a tabular depiction of the responses to each survey question. Additional comments provided by respondents, if any, were omitted from this list, but are available upon request at brent.painter@strongsville.org

Section - Living in Strongsville

1. What City Ward do you live in?

27.34%	950	Ward 2
25.70%	893	Ward 4
24.81%	862	Ward 3
22.16%	770	Ward 1

2. How long have you lived in Strongsville?

57.60%	2012	More than 20 years
21.07%	736	Between 11 - 20 years
11.11%	388	Between 1 - 5 years
8.19%	286	Between 6 - 10 years
2.03%	71	Less than 1 year

3. Do you own or rent your home?

98.88%	3444	Own
1.12%	39	Rent

4. What are your top three reasons for living in Strongsville?

60.08%	2089	Safe environment
52.52%	1826	Quality of housing
36.78%	1279	Quality of schools
35.66%	1240	Access to family
29.85%	1038	Quality of safety services
21.28%	740	Access to employment
14.81%	515	OTHER:
12.17%	423	Recreation facilities/entertainment
11.88%	413	Access to friends
9.98%	347	Access to business services
6.13%	213	Available restaurants
0.03%	1	access to healthcare
0.03%	1	Healthcare

Section - Please rate the quality of the following AMENITIES and SERVICES in Strongsville.

5. Health care services (hospitals, clinics, etc)

46.41%	1605	EXCELLENT
43.00%	1487	GOOD
6.71%	232	AVERAGE
3.35%	116	NO OPINION
0.52%	18	POOR

6. Strongsville City School District

43.60%	1491	GOOD
25.70%	879	EXCELLENT
14.80%	506	NO OPINION
13.22%	452	AVERAGE
2.69%	92	POOR

7. Strongsville Recreation Center

40.44%	1398	GOOD
30.46%	1053	EXCELLENT
13.02%	450	AVERAGE
12.90%	446	NO OPINION
3.18%	110	POOR

8. Strongsville Senior Center

41.58%	1425	NO OPINION
26.15%	896	GOOD
24.16%	828	EXCELLENT
7.21%	247	AVERAGE
0.90%	31	POOR

9. Arts & cultural activities/entertainment

33.94%	1148	GOOD
27.74%	938	AVERAGE
21.35%	722	NO OPINION
10.56%	357	EXCELLENT
6.42%	217	POOR

10. Senior services

43.66%	1478	NO OPINION
27.98%	947	GOOD
16.87%	571	EXCELLENT
10.37%	351	AVERAGE
1.12%	38	POOR

11. Snow and ice removal

46.37%	1611	GOOD
27.81%	966	EXCELLENT
19.43%	675	AVERAGE
4.72%	164	POOR
1.67%	58	NO OPINION

12. Street repairs

35.95%	1237	GOOD
33.83%	1164	AVERAGE
16.33%	562	POOR
12.67%	436	EXCELLENT
1.22%	42	NO OPINION

13. Fire/paramedic services

52.03%	1804	EXCELLENT
33.92%	1176	GOOD
9.20%	319	NO OPINION
4.38%	152	AVERAGE
0.46%	16	POOR

14. Police safety services

50.87%	1759	EXCELLENT
36.38%	1258	GOOD
6.85%	237	AVERAGE
4.34%	150	NO OPINION
1.56%	54	POOR

15. Transportation thoroughfares

37.73%	1293	GOOD
26.44%	906	AVERAGE
15.00%	514	EXCELLENT
12.55%	430	POOR
8.29%	284	NO OPINION

16. Water and sewers

43.28%	1482	GOOD
30.17%	1033	AVERAGE
13.05%	447	EXCELLENT
9.26%	317	POOR
4.23%	145	NO OPINION

17. Public transportation

35.23%	1185	NO OPINION
24.82%	835	GOOD
23.34%	785	AVERAGE
9.01%	303	POOR
7.61%	256	EXCELLENT

18. Access to air service

42.69%	1457	GOOD
27.95%	954	EXCELLENT
14.91%	509	NO OPINION
13.54%	462	AVERAGE
0.91%	31	POOR

19. Internet Service

42.66%	1448	GOOD
25.07%	851	AVERAGE
16.50%	560	EXCELLENT
10.46%	355	NO OPINION
5.30%	180	POOR

Section - Please rate the importance of the following AMENITIES and SERVICES in Strongsville.

20. Health care services (hospitals, clinics, etc)

69.65%	2368	VERY IMPORTANT
27.53%	936	IMPORTANT
1.85%	63	NOT IMPORTANT
0.97%	33	NO OPINION

21. Strongsville City School District

56.59%	1901	VERY IMPORTANT
27.51%	924	IMPORTANT
8.54%	287	NO OPINION
7.35%	247	NOT IMPORTANT

22. Strongsville Recreation Center

50.06%	1687	IMPORTANT
31.48%	1061	VERY IMPORTANT
12.20%	411	NOT IMPORTANT
6.26%	211	NO OPINION

23. Strongsville Senior Center

43.08%	1445	IMPORTANT
25.76%	864	VERY IMPORTANT
18.49%	620	NO OPINION
12.67%	425	NOT IMPORTANT

24. Arts & cultural activities/entertainment

50.88%	1699	IMPORTANT
19.14%	639	NOT IMPORTANT
17.88%	597	VERY IMPORTANT
12.10%	404	NO OPINION

25. Senior services

40.44%	1358	IMPORTANT
32.43%	1089	VERY IMPORTANT
17.54%	589	NO OPINION
9.59%	322	NOT IMPORTANT

26. Snow and ice removal

72.67%	2475	VERY IMPORTANT
25.78%	878	IMPORTANT
1.00%	34	NOT IMPORTANT
0.56%	19	NO OPINION

27. Street repairs

72.99%	2486	VERY IMPORTANT
26.07%	888	IMPORTANT
0.53%	18	NOT IMPORTANT
0.41%	14	NO OPINION

28. Fire/paramedic services

85.98%	2938	VERY IMPORTANT
13.35%	456	IMPORTANT
0.38%	13	NO OPINION
0.29%	10	NOT IMPORTANT

29. Police safety services

86.29%	2932	VERY IMPORTANT
12.92%	439	IMPORTANT
0.50%	17	NOT IMPORTANT
0.29%	10	NO OPINION

30. *Transportation thoroughfares*

48.78%	1641	VERY IMPORTANT
42.30%	1423	IMPORTANT
4.82%	162	NOT IMPORTANT
4.10%	138	NO OPINION

31. *Water and sewers*

62.17%	2100	VERY IMPORTANT
34.67%	1171	IMPORTANT
1.60%	54	NO OPINION
1.57%	53	NOT IMPORTANT

32. *Public transportation*

43.07%	1435	IMPORTANT
25.12%	837	NOT IMPORTANT
18.37%	612	VERY IMPORTANT
13.45%	448	NO OPINION

33. *Access to air service*

49.49%	1659	IMPORTANT
22.26%	746	VERY IMPORTANT
17.45%	585	NOT IMPORTANT
10.80%	362	NO OPINION

34. *Internet Service*

43.89%	1461	VERY IMPORTANT
43.23%	1439	IMPORTANT
6.64%	221	NO OPINION
6.25%	208	NOT IMPORTANT

Section - Would you pay more to improve any of the following AMENITIES and SERVICES in Strongsville?

35. Health care services (hospitals, clinics, etc)

60.09%	1977	NO
24.10%	793	POSSIBLY
15.81%	520	YES

36. Strongsville City School District

50.94%	1686	NO
26.74%	885	YES
22.33%	739	POSSIBLY

37. Strongsville Recreation Center

61.27%	2028	NO
23.60%	781	POSSIBLY
15.14%	501	YES

38. Strongsville Senior Center

62.43%	2057	NO
25.86%	852	POSSIBLY
11.71%	386	YES

39. Arts & cultural activities/entertainment

68.18%	2235	NO
21.17%	694	POSSIBLY
10.65%	349	YES

40. Senior services

53.99%	1779	NO
28.56%	941	POSSIBLY
17.45%	575	YES

41. Snow and ice removal

49.32%	1629	NO
27.19%	898	YES
23.49%	776	POSSIBLY

42. Street repairs

41.25%	1368	NO
34.38%	1140	YES
24.37%	808	POSSIBLY

43. Fire/paramedic services

41.19%	1365	YES
35.09%	1163	NO
23.72%	786	POSSIBLY

44. Police safety services

40.63%	1346	YES
35.56%	1178	NO
23.82%	789	POSSIBLY

45. Transportation thoroughfares

60.58%	1984	NO
23.51%	770	POSSIBLY
15.91%	521	YES

46. Water and sewers

58.69%	1924	NO
22.70%	744	POSSIBLY
18.61%	610	YES

47. Public transportation

78.20%	2565	NO
16.13%	529	POSSIBLY
5.67%	186	YES

48. Access to air service

82.14%	2691	NO
13.77%	451	POSSIBLY
4.09%	134	YES

49. Internet Service

68.13%	2198	NO
19.78%	638	POSSIBLY
12.09%	390	YES

Section - Please explain.

50. *If you are not willing to pay more to improve amenities and services you feel need improvement, please explain why.*

List omitted from report

51. *Please explain how you would propose the amenities and services be improved.*

List omitted from report

52. *Overall, the quality of life in Strongsville is:*

52.27%	1799	GOOD
39.34%	1354	EXCELLENT
7.76%	267	AVERAGE
0.64%	22	POOR

53. *Would you recommend others live in Strongsville?*

87.63%	2954	YES
12.37%	417	NO

54. *Given the choice to make again, would you still choose to live in Strongsville?*

81.04%	2685	YES
18.96%	628	NO

55. *Additional Comments on if you would choose to live in Strongsville again:*

List omitted from report

56. *What was your approximate gross household income from all sources, before taxes, for 2017?*

47.09%	1481	\$100,000 OR MORE
17.58%	553	\$75,000-99,999
16.79%	528	\$50,000-74,999
8.90%	280	\$35,000-49,999
7.38%	232	\$20,000-34,999
2.26%	71	LESS THAN \$20,000

57. How many people live in this household?

47.30%	1610	2
16.19%	551	1
14.69%	500	3
14.63%	498	4
5.17%	176	5
1.76%	60	6
0.29%	10	MORE THAN 6

58. Do you have children in Strongsville City Schools?

82.40%	2819	NO
17.60%	602	YES

59. Are you retired?

53.71%	1825	NO
38.43%	1306	YES
7.86%	267	SEMI-RETIRED

60. If NEITHER Retired or Semi-Retired, what is the occupation of the main household provider?

List omitted from report

61. What is your age?

26.96%	914	61-70
24.66%	836	51-60
17.73%	601	71-80
13.51%	458	41-50
8.82%	299	31-40
6.70%	227	OVER 80
1.62%	55	20-30

62. What is your gender?

50.06%	1707	MALE
49.94%	1703	FEMALE

63. Street Address? (optional)

List omitted from report

64. Thank you very much for sharing your thoughts and opinions. If there is anything else you would like to share, please do so in the space below.

List omitted from report